

I A D W P International Association of
Destination Wedding Professionals



LOVE MEXICO

LOS CABOS

— EDITION —

MAY 3rd - 6th 2027

BY



PARADISUS

Los Cabos • Mexico

IADWP

International Association of
Destination Wedding Professionals



WHO WE ARE

International Association of Destination Wedding Professionals (IADWP)

For nearly 20 years, IADWP has been the leading platform to connect with destinations and grow romance tourism.

A multicultural community built on:

- ❖ Specialized education
- ❖ International certifications
- ❖ High-value global connections



THE POWER OF OUR GLOBAL COMMUNITY



2,550+ professionals
worldwide



71,000+
destination
weddings
crafted every year

USD \$4.8B+

in annual market
impact



46 chapters around
the world

A network where collaboration becomes real opportunity.

IADWP

International Association of
Destination Wedding Professionals



HOW WE SUPPORT YOU

EDUCATION • COMMUNITY • ACCESS

EDUCATION

- International destination wedding certifications
- Monthly masterclasses with experts
- Destinology program (country-specific)
- Wedding Tourism Specialist Quality Recognition

GLOBAL COMMUNITY

- Global network of destination wedding and travel professionals
- B2B events in key destinations
- Épica monthly E-Magazine (38,000+ reach)

BUSINESS GROWTH

- Direct connections with suppliers
- FAM trips to experience venues
- Preferential pricing on events and programs
- One-on-one coaching

LOVE MEXICO

IS ABOUT *GLOBAL BUSINESS*

You **don't** have to sell colonial destinations to benefit from Love Mexico.

LOVE MEXICO
LOS CABOS

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Love Mexico is the ultimate International Event in Romance Travel. Over 10 countries are represented. Bringing together hotels, destinations, venues and industry doing networking in a relaxed and friendly atmosphere.

ONE EVENT | MULTIPLE DESTINATIONS | GLOBAL OPPORTUNITIES.

THE ART OF EXCEPTIONAL



LOVE MEXICO LOS CABOS



May 3–6, 2027



PARADISUS
MELÍA



North America — primarily wedding planners and romance or celebration groups advisors from the United States and Canada.

Experience what turns a destination, a service and a celebration into something truly exceptional. A curated B2B experience where hospitality, design, gastronomy, destination expertise and meaningful connections come together. Discover Los Cabos through the perspective of the professionals shaping the next generation of destination celebrations and travel experiences. Go beyond beautiful places and understand the details, partnerships and level of service that create unforgettable experiences.

Exceptional doesn't happen by accident. It is designed.



INVESTMENT

EARLY BIRD: \$687 USD — available now through December 31, 2026

REGULAR RATE: \$787 USD — starting January 2027

THE ART OF EXCEPTIONAL

What turns a beautiful experience into an exceptional one?



CONNECTIONS

Build meaningful relationships with leading hotels, destinations, venues, DMCs and wedding professionals through curated networking and one-to-one business appointments.



DESTINATION

Experience Los Cabos beyond the postcard through hospitality, venues, gastronomy and experiences that make it a world-class celebration destination.



EDUCATION

Gain insights on service, hospitality, design, business, client experience and the evolution of destination celebrations.



INSPIRATION

Discover how thoughtful details, creativity and intentional design can elevate every stage of the client journey.



BUSINESS

Expand your portfolio with new partners, products and experiences you can confidently recommend and sell to your clients.



EXPERIENCE

Live firsthand the level of service and attention to detail that transforms travel into experience and celebrations into memories.

Beauty gets attention. Exceptional creates loyalty.





MAIN SPONSOR



PARADISUS

LOS CABOS

By Meliá

A luxury all-inclusive, adults-only resort on the Sea of Cortéz, where contemporary design and personalized service elevate Los Cabos.



Beachfront
setting



The Reserve
suites



Elevated dining,
wellness and service

THE RESERVE

An elevated, more private resort experience.

A PERFECT HOST FOR LOVE MEXICO LOS CABOS

HOSTED LODGING PROGRAM

LIMITED COMPLIMENTARY ACCOMMODATIONS AVAILABLE FOR A SELECT NUMBER OF QUALIFIED ATTENDEES. TO BE CONSIDERED, YOU MUST COMPLETE YOUR APPLICATION
.AVAILABLE ONLY FOR WEDDING PLANNERS OR TRAVEL ADVISORS.

What's included:



Accommodations at the host hotel (3 nights | official dates)



Ground transportation
airport-hotel-airport
(Only Official Dates)

Requirements:

1. Must attend full event



2. Application-based



3. Subject to approval



Are you a wedding
planner or travel
agent?



Apply now!

Submit your application
before april 1st here!

Yearly Hosted Lodging

MEMBERSHIP

IADWP
BASIC
MEMBERSHIP

245 USD

Individual annual
membership

More than USD 600 in
benefits included in
your membership

IADWP
GOLD
MEMBERSHIP

595 USD

Individual annual
membership

More than USD 1,500 in
benefits included in
your membership

IADWP
PLATINUM
MEMBERSHIP

997 USD

Individual annual
membership

More than USD 3,000
in benefits included in
your membership

MEMBERSHIP



IADWP
PLATINUM
MEMBERSHIP

**Join as
Platinum**

Become a
Platinum member

**Choose Your
Event**

Select the LOVE
MEXICO

**Apply to Be
Hosted**

Submit your host
application

**Use Your
Access**

Redeem benefits
and passes

**Show Up
Ready**

Arrive prepared to
do business

MEMBERSHIP

IADWP
PHOTO & FILM
MEMBERSHIP

1,500 USD

Corporate annual
membership.

More than USD 3,000 in
benefits included in your
membership

SING UP

For Photographers and
Videographers

CONTACT US!



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