IADWP
International Association of
Destination Wedding Professionals
LOVE MEXICO
LOS CABOS
EDITION
MAY 3rd - 6th 2027
BY
PARADISUS
Los Cabos • Mexico

IADWP International Association of Destination Wedding Professionals

WHO WE ARE

International Association of Destination Wedding Professionals (IADWP)

For nearly 20 years, IADWP has been the leading platform to connect with destinations and grow romance tourism.

A multicultural community built on:

- Specialized education
- International certifications
- High-value global connections

Travel The World With IADWP

THE POWER OF OUR GLOBAL COMMUNITY

2,550+ professionals worldwide

71,000+ destination weddings crafted every year

USD $4.8B+ in annual market impact

46 chapters around the world

A network where collaboration becomes real opportunity.

IADWP International Association of Destination Wedding Professionals

HOW WE SUPPORT YOU

EDUCATION · COMMUNITY · ACCESS

EDUCATION

- International destination wedding certifications
- Monthly masterclasses with experts
- Destinology program (country-specific)
- Wedding Tourism Specialist Quality Recognition

GLOBAL COMMUNITY

- Global network of destination wedding and travel professionals
- B2B events in key destinations
- Épica monthly E-Magazine (38,000+ reach)

BUSINESS GROWTH

- Direct connections with suppliers
- FAM trips to experience venues
- Preferential pricing on events and programs
- One-on-one coaching

LOVE MEXICO
IS ABOUT *GLOBAL BUSINESS*

You **don't** have to sell colonial destinations to benefit from Love Mexico.

LOVE MEXICO
LOS CABOS
EDITION
MAY 3rd - 6th 2027

Love Mexico is the ultimate International Event in Romance Travel Over 10 countries are represented. Bringing together hotels, destinations, venues and industry doing networking in a relaxed and friendly atmosphere.

ONE EVENT | MULTIPLE DESTINATIONS | GLOBAL OPPORTUNITIES.

THE ART OF EXCEPTIONAL

LOVE MEXICO LOS CABOS

May 3–6, 2027

PARADISUS MELÍA

North America — primarily wedding planners and romance or celebration groups advisors from the United States and Canada.

Experience what turns a destination, a service and a celebration into something truly exceptional. A curated B2B experience where hospitality, design, gastronomy, destination expertise and meaningful connections come together. Discover Los Cabos through the perspective of the professionals shaping the next generation of destination celebrations and travel experiences. Go beyond beautiful places and understand the details, partnerships and level of service that create unforgettable experiences.

Exceptional doesn't happen by accident. It is designed.

INVESTMENT

EARLY BIRD: $687 USD — available now through December 31, 2026

REGULAR RATE: $787 USD — starting January 2027

THE ART OF EXCEPTIONAL

What turns a beautiful experience into an exceptional one?

CONNECTIONS
Build meaningful relationships with leading hotels, destinations, venues, DMCs and wedding professionals through curated networking and one-to-one business appointments.

DESTINATION
Experience Los Cabos beyond the postcard through hospitality, venues, gastronomy and experiences that make it a world-class celebration destination.

EDUCATION
Gain insights on service, hospitality, design, business, client experience and the evolution of destination celebrations.

INSPIRATION
Discover how thoughtful details, creativity and intentional design can elevate every stage of the client journey.

BUSINESS
Expand your portfolio with new partners, products and experiences you can confidently recommend and sell to your clients.

EXPERIENCE
Live firsthand the level of service and attention to detail that transforms travel into experience and celebrations into memories.

Beauty gets attention. Exceptional creates loyalty.

MAIN SPONSOR

PARADISUS
LOS CABOS
By Meliá

A luxury all-inclusive, adults-only resort on the Sea of Cortéz,
where contemporary design and personalized service elevate Los Cabos.

ALL-INCLUSIVE · MEALS INCLUDED

- Beachfront setting
- The Reserve suites
- Elevated dining, wellness and service

THE RESERVE

An elevated, more private resort experience.

A PERFECT HOST FOR LOVE MEXICO LOS CABOS

IADWP International Association of Destination Wedding Professionals

LOVE MEXICO
LOS CABOS
EDITION
MAY 3rd - 6th 2027

ACTIVITY SCHEDULE

May 3rd, 2027

Official Registration

- Opening Ceremony
- Official Registration
- Welcome Reception

IADWP International Association of Destination Wedding Professionals

LOVE MEXICO
LOS CABOS
EDITION
MAY 3rd - 6th 2027

ACTIVITY SCHEDULE

May 4th, 2027

DAY 2

Educational Sessions

Exhibition Floor

IADWP International Association of Destination Wedding Professionals

LOVE MEXICO
LOS CABOS
EDITION
MAY 3rd - 6th 2027

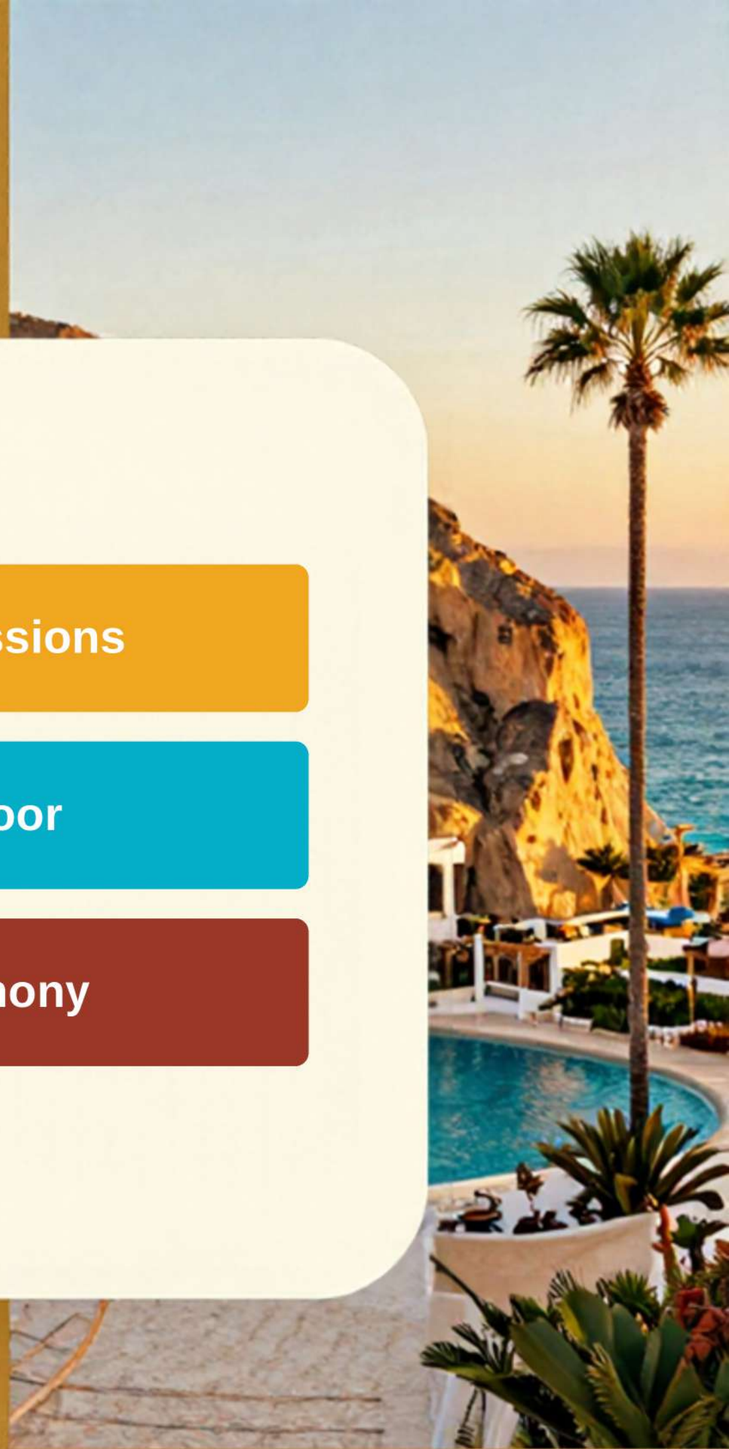
ACTIVITY SCHEDULE

May 5th, 2027

Educational Sessions

Day 3

- Educational Sessions
- Exhibition Floor
- Closing Ceremony



IADWP International Association of Destination Wedding Professionals

LOVE MEXICO
LOS CABOS
EDITION
MAY 3rd - 6th 2027

ACTIVITY SCHEDULE

May 6th, 2027

DAY 4

- Departure
- POST CONFERENCE

Secure your place at the Preferred Registration

*Rates valid for a limited time only. Rates Exclusive for Love Mexico Los Cabos.
*Not Included: Flights, transportation, and meals are not specified.

Registration fee includes: General and simultaneous interpretation.
- Access to networking and one-on-one meetings with vendors
- Welcome and Farewell events.

Register Now!

General Rate

USD

787

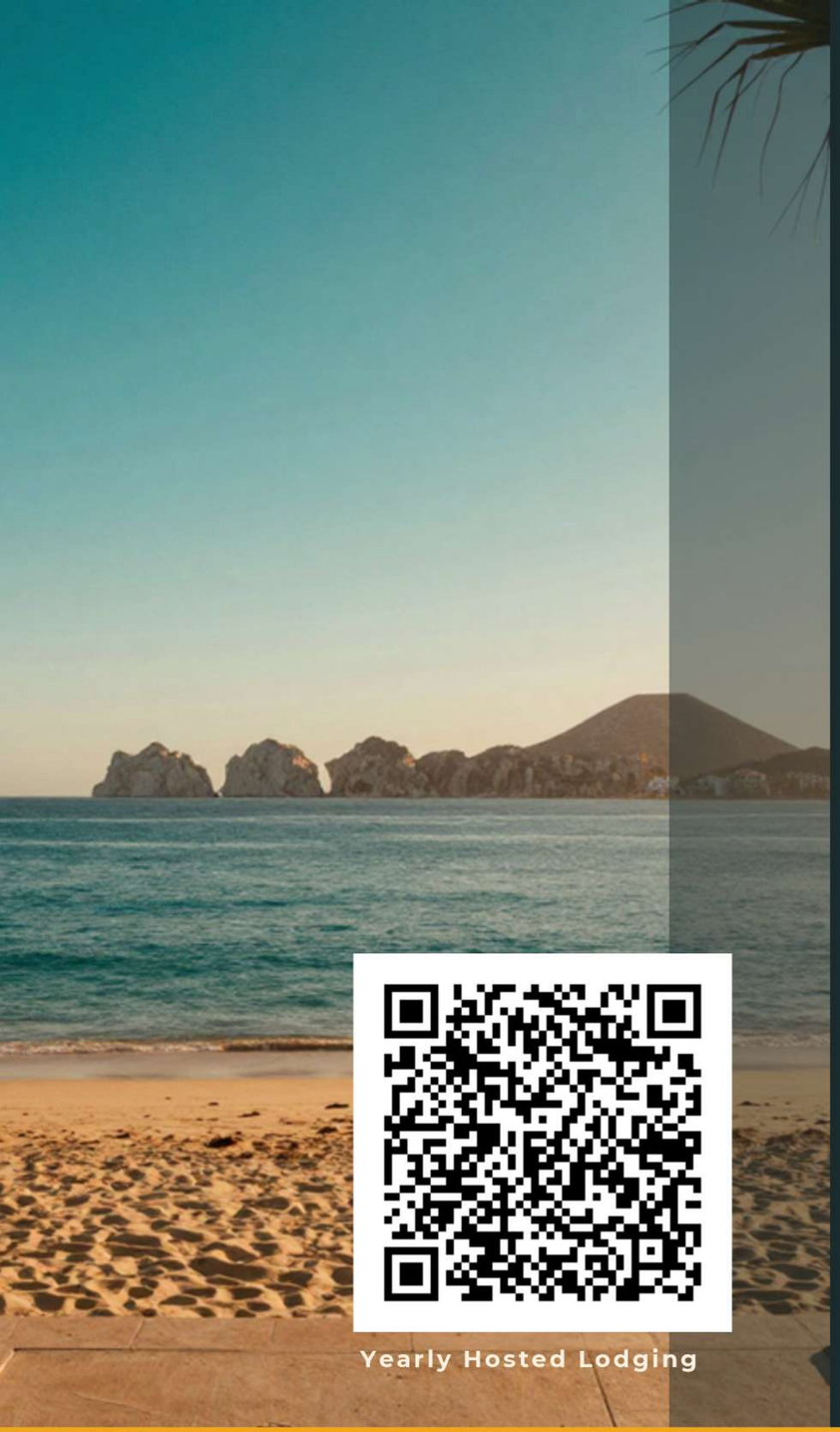
Limited availability

IADWP Members

Starting from:

637*

*Restrictions may apply. Become a member and discover all the benefits.



Yearly Hosted Lodging

LOVE MEXICO LOS CABOS

Hosted Lodging Program

Limited Complimentary Accommodations Available for a limited number of wedding planners or travel advisors.

What's included:

1. Host hotel accommodations (3 nights)
2. Airport–hotel–airport transfers

Requirements:

1. Must attend full event
2. Application-based
3. Subject to approval

Are you a wedding planner or travel agent?

Apply now!

Submit your application before april 1st here!

MEMBERSHIP

IADWP BASIC MEMBERSHIP

245 USD

Individual annual membership

More than USD 600 in benefits included in your membership

IADWP GOLD MEMBERSHIP

595 USD

Individual annual membership

More than USD 1,500 in benefits included in your membership

IADWP PLATINUM MEMBERSHIP

997 USD

Individual annual membership

More than USD 3,000 in benefits included in your membership

MEMBERSHIP

BEST VALUE

IADWP
PLATINUM
MEMBERSHIP

Join as Platinum	Choose Your Event	Apply to Be Hosted	Use Your Access	Show Up Ready
Become a Platinum member	Select the LOVE MEXICO	Submit your host application	Redeem benefits and passes	Arrive prepared to do business

MEMBERSHIP

IADWP
PHOTO & FILM
MEMBERSHIP

1,500 USD

Corporate annual membership.

More than USD 3,000 in benefits included in your membership

SING UP

For Photographers and Videographers

CONTACT US!

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