

EXHIBITOR'S BOOK





ONLY 70 EXHIBITORS · 150 QUALIFIED BUYERS · ONE ROOM

Limited tables. Once they're gone, they're gone.

WHO YOU WILL MEET

Showcase your brand to qualified travel advisors and destination wedding planners from the United States and Canada through pre-scheduled one-on-one business appointments, educational sessions, and exclusive networking experiences at Paradisus Los Cabos, May 3–6, 2027.

150	70	4	1:1
BUYERS	EXHIBITOR TABLES ONLY	DAYS OF BUSINESS	PRE-SCHEDULED MEETINGS

WHERE THEY COME FROM:

United States	68%
Canada	21%
Latin America	9%
Europe	2%

WHO THEY ARE:

Specialized travel agents	64%
Romance experience concierges	10%
Destination wedding planners	26%

IADWP a global community of destination wedding and romance travel professionals in more than 40 countries



THE ART OF EXCEPTIONAL

ONLY 70 EXHIBITOR TABLES

A curated B2B experience where hospitality, design, gastronomy, destination expertise, and meaningful connections come together. Meet the professionals shaping the next generation of destination celebrations, through curated networking and one-to-one business appointments.

WHO'S IN THE ROOM

Primarily specialized travel advisors and destination wedding planners from the United States and Canada, with over 10 countries represented.

QUALIFIED BUYERS

Through our HostedLodging Program, select planners and advisors are approved by application and commit to attend the full event.

THE POWER OF OUR GLOBAL COMMUNITY

2,550+
Professionals worldwide

71,000+
Destination weddings crafted every year

USD4.8B+
In annual market impact

46
Chapters around the world

CONNECTIONS
Curated networking and one-to-one appointments.

DESTINATION
Los Cabos beyond the postcard.

EDUCATION
Service, design, business, and client experience.

INSPIRATION
Detailsthatelevateevery stage of the client journey.

BUSINESS
Newpartners and products to recommend and sell.

EXPERIENCE
First hand service that turns travel into memories.

EXCEPTIONAL DOESN'T HAPPEN BY ACCIDENT. IT IS DESIGNED.



MAIN SPONSOR & HOST HOTEL

PARADISUS

LOS CABOS · BY MELIÁ

ADULTS-ONLY · ALL-INCLUSIVE · SEA OF CORTEZ

A luxury all-inclusive, adults-only resort on the Sea of Cortez, where contemporary design and personalized service elevate Los Cabos. A proud member of The Leading Hotels of the World, with 350 elegant suites, two spectacular pools, YHI Spa, and one of Los Cabos' few swimmable beaches.



THE RESERVE
An elevated, more private resort experience.



A PERFECT HOST FOR LOVE MEXICO LOS CABOS · MAY 3–6, 2027

CHOOSE YOUR TABLE

ONLY 70 EXHIBITOR TABLES AVAILABLE

	TABLETOP + LODGING + BREAKOUT	TABLETOP + LODGING	TABLETOP
Networkingtabletop, mini banner,tablecloth,4 chairs	✓	✓	✓
1 exhibitor badge with full event access Pre-scheduled one-on-one appointments	✓	✓	✓
Logo on the IADWP website	✓	✓	✓
Listing in the official event directory	✓	✓	✓
1 Instagram post on @iadwp	✓	✓	✓
Digital recognition by IADWP	✓	✓	✓
Single room, 3 nights at Paradisus Los Cabos by Meliá	✓	✓	—
20-minute breakout session for 30 agents	✓		
INVESTMENT	USD 7,200	USD 6,000	USD 4,200

Bringing your team? Add an **additional exhibitor badge** with full event access for **USD 787 + TAX**
***2 people maximum per table.**.

***Prices plus TAX (16%)**
***For international transfers a wire transfer commission will be applied (USD 65)**



Networking Tabletop

Build meaningful relationships with leading planners and travel advisors through curated networking and one-to-one business appointments.

YOUR TABLE

- Networkingtabletop with abranded mini banner(your logoandtable number), tablecloth, and four (4) chairs.
- 1 exhibitor badge with full access to the event program: educational sessions and social events.
- 1 agenda of pre-scheduled one-on-one appointments with qualified buyers.

YOUR VISIBILITY

- Yourcompanylogo on the IADWP website.
- Brand presence and contact information in the official event directory.
- 1 Instagram post on @iadwp announcing your participation.
- Digital recognition by IADWP with international professional value.

STAY AT THE HOST HOTEL

One singleroom, 3 nights at Paradisus Los Cabos by Meliá (May 3–6, 2027).

SHOWCASE YOUR BRAND

One exclusive 20-minute breakout session for 30 agents to present your incentive programs and wedding packages. Audiovisual included.

***Prices plus TAX (16%)**
***For international transfers a wire transfer commission will be applied (USD 65)**

USD 7,200 + TAX



Networking Tabletop

Build meaningful relationships with leading planners and travel advisors through curated networking and one-to-one business appointments.

YOUR TABLE

- Networking tabletop with abranded mini banner (your logo and table number), tablecloth, and four (4) chairs.
- 1 exhibitor badge with full access to the event program: educational sessions and social events.
- 1 agenda of pre-scheduled one-on-one appointments with qualified buyers.

YOUR VISIBILITY

- Your company logo on the IADWP website.
- Brand presence and contact information in the official event directory.
- 1 Instagram post on @iadwp announcing your participation.
- Digital recognition by IADWP with international professional value.

STAY AT THE HOST HOTEL

- Onesingleroom, 3 nightsat Paradisus Los Cabos by Meliá (May 3–6, 2027).

***Prices plus TAX (16%)**
***For international transfers a wire transfer commission will be applied (USD 65)**

USD 6,000 + TAX



ONLY 70 TABLES

Networking Tabletop

Build meaningful relationships with leading planners and travel advisors through curated networking and one-to-one business appointments.

YOUR TABLE

- Networking tabletop with a branded mini banner (your logo and table number), tablecloth, and four (4) chairs.
- 1 exhibitor badge with full access to the event program: educational sessions and social events.
- 1 agenda of pre-scheduled one-on-one appointments with qualified buyers.

YOUR VISIBILITY

- Your company logo on the IADWP website.
- Brand presence and contact information in the official event directory.
- 1 Instagram post on @iadwp announcing your participation.
- Digital recognition by IADWP with international professional value.

***Prices plus TAX (16%)**
***For international transfers a wire transfer commission will be applied (USD 65)**

USD 4,200 + TAX



EXCLUSIVE · 1 AVAILABLE

VIP PRIVATE DINNER

AN EVENING WITH 30 TOP TRAVEL ADVISORS

- Private dinner hosted by your brand for 30 VIP travel advisors, hand-selected by IADWP.
- Co-branded personalized invitations sent to each guest.
- Welcome remarks by your executive team,with up to 4 seats for your team.
- Professional photo and video coverage of the evening.
- Networking tabletop with lodging included.
- Recognition as VIP Dinner Host in the agenda, app, and on @iadwp.

USD 30,000 + TAX

***Prices plus TAX (16%) · For international transfers a wire transfer commission will be applied (USD 65)**



EXCLUSIVE · 1 AVAILABLE

EDUCATION TRACK

NAME THE STAGE WITH YOUR BRAND

- Name the stage after your brand and present the Educational program.
- 5-minute introduction by your team before each educational session on your stage.
- Logo on stage screens, the official agenda, and the event app.
- Networking tabletop with lodging included.
- Digital recognition by IADWP and 2 Instagram posts on @iadwp.

***Prices plus TAX (16%)**
***For international transfers a wire transfer commission will be applied (USD 65)**

USD 20,000 + TAX



OFFICIAL APP MAIN SPONSOR

EXCLUSIVE · 1 AVAILABLE

- Featured logo on the app's splash screen and home screen.
- 1 push notification per event day sent to all attendees.
- Networking tabletop with lodging included (1 exhibitor badge, 3 nights at the host hotel).
- Digital Marketing Package: 1 dedicated email blast, 1 featured blog post on the IADWP website,and 4 Instagram posts on @iadwp
- Company logo on the official event website and program.

USD 20,000 + TAX



OFFICIAL APP CO-SPONSOR

ONLY 2 AVAILABLE

- Your logo in the app's sponsor banner rotation throughout the event.
- Networking tabletop with 1 exhibitor badge.
- 2 Instagram posts on @iadwp.
- Company logo on the official event website and program.

USD 10,000 + TAX

*Prices plus TAX (16%)
*For international transfers a wire transfer commission will be applied (USD 65)



COFFEE BREAK SPONSOR

EXCLUSIVE · 1 AVAILABLE

•Exclusive branding of every coffee break station throughout the event.
•Coffee break presented by Your Brand in the agenda and the official app.
• Opportunity to place brochures or samples at each station.
• 2 Instagram posts on @iadwp and logo on the event website.

USD 15,000 + TAX



LANYARD SPONSOR

EXCLUSIVE 1 AVAILABLE

•Your logo on every attendee lanyard, worn by all participants for 4 days.
•Present in every meeting, session, photo, and social event.
• Company logo on the official event website and program.
• 2 Instagram posts on @iadwp.

USD 10,000 + TAX

***Prices plus TAX (16%)**
***For international transfers a wire transfer commission will be applied (USD 65)**



SPONSOR KIT WELCOME

EXCLUSIVE · 1 AVAILABLE

- Your branded welcome kit delivered to everyattendee's upon arrival.
- Include your products, brochure, and a personalized note.
- 1 Instagram reel on @iadwp featuring the welcome kit.
- Company logo on the official event website and program.

*Kit contents provided by the sponsor.

USD 15,000 + TAX



CONTENT CORNER

EXCLUSIVE · 1 AVAILABLE

- Branded photo and content area, the most visited spot of the event.
- Your logo on every photo frame and backdrop captured in the corner
- Content shared by IADWP on Instagram during the event.
- Company logo on the official event website and program.

USD 10,000 + TAX

*Prices plus TAX (16%)
*For international transfers a wire transfer commission will be applied (USD 65)



PRE OR POST OPPORTUNITY

LIMITED AVAILABILITY

Host the advisors at your property

- Your property is officially included in the Love Mexico Los Cabos program as a Pre Tour (May 1–3) or Post Tour (May 6–8, 2027).
- Host 20 qualified travel advisors, selected by IADWP, for 2 nights.
- Design your own program: site inspection, signature experiences, and wedding showcase.
- IADWP handles the group's transportation.
- Promotion on @iadwp and in the official event app.

*The USD 7,000 fee covers inclusion in the official IADWP program. In addition, the sponsor provides 20 single rooms for 2 nights for the advisors, 1 room for IADWP staff, meals (3 per day or all-inclusive), and the full tour program.

USD 7,000 + TAX



ROMANCE ADVISOR SCOLARSHIP

PER 10 ADVISORS

Reward your top advisors

PER 10 ADVISORS

- Reward your top-producing travel advisors with a scholarship to attend Love Mexico Los Cabos.
- Bring them to the Big Fam with IADWP, with full access to education, networking, and social events.
- Your logo on the scholarship announcement and the event website.

USD 7,870 + TAX

***Prices plus TAX (16%)**

***For international transfers a wire transfer commission will be applied (USD 65)**



SPOTLIGHT FOR 10 MINUTES

USD 10,000

ONLY 2 AVAILABLE

10 minutes presentation to all attendees during the main conference.



ADDITIONAL EXHIBITOR BADGE

USD 787



MARKETING PACKAGE

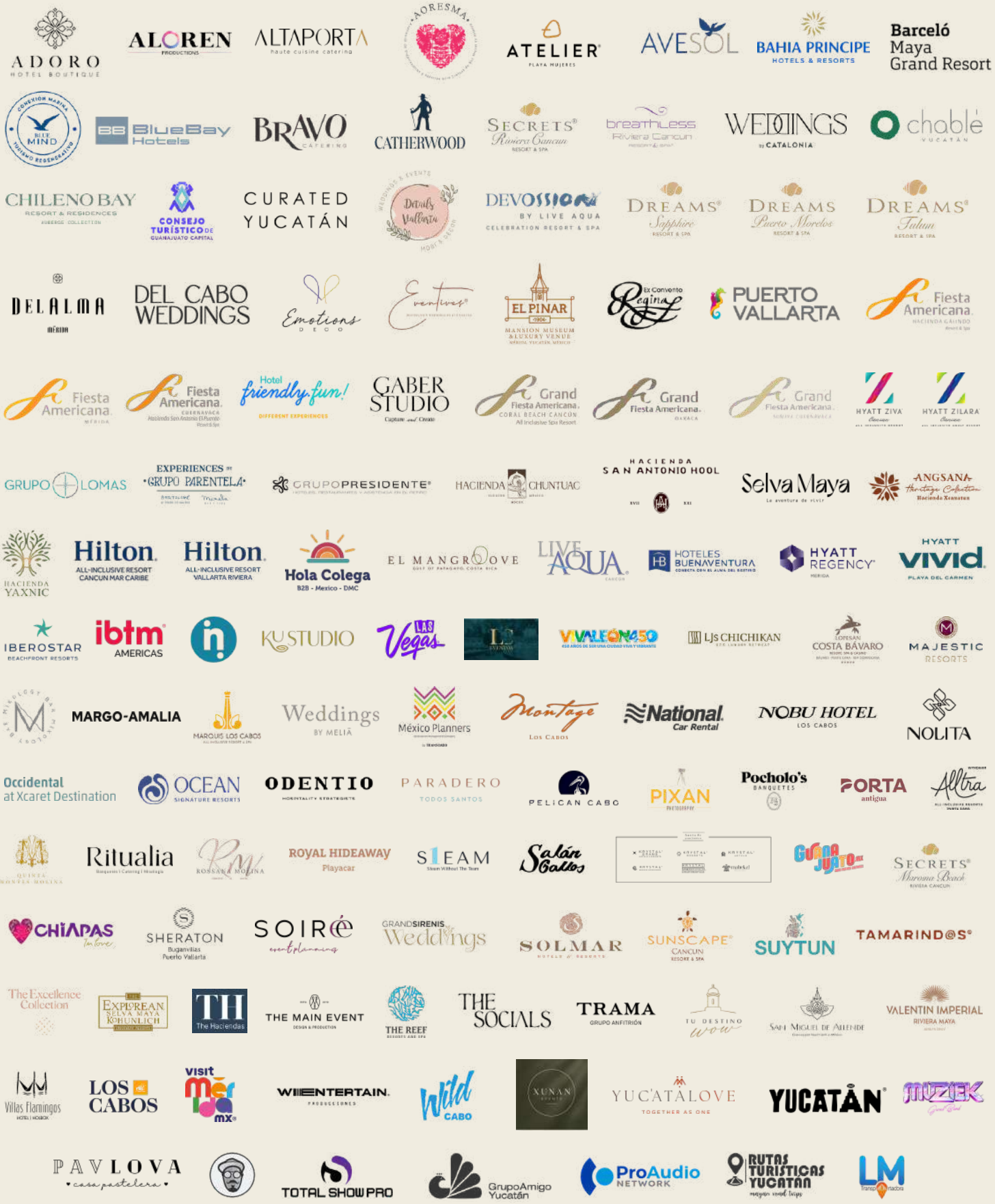
USD 7,000

- Global Brand Visibility
  - Your logo will appear on the official IADWP website, increasing your exposure to an international audience.
- Official Recognition
  - You will receive a digital participation certificate with international curricular value, awarded by IADWP.
- Event Directory Presence
  - Your brand and contact information will be included in the official event directory, facilitating future business connections.
- Social Media Promotion: You will be featured as an official sponsor with:
  - 2 posts on Instagram @iadwp
  - 2 posts on Facebook @iadwp
- Advertising in Épica:
  - You will receive 3 half-page insertions in Épica, our official bilingual (English & Spanish) magazine and newsletter, sent monthly to a database of 40,000 wedding industry professionals worldwide.

***Prices plus TAX (16%)**

***For international transfers a wire transfer commission will be applied (USD 65)**

PARTNERS 2026



PARTNERS 2026



LOVE MEXICO
LOS CABOS
EDITION
MAY 3rd - 6th 2027

CONTACT US!



Gabriela Peón
Exhibit Sales Executive

+52 999 169 6965

Hola@iadwp.com

Exceptional opportunities don't wait.
Exhibitor registration closes on ***march 31st, 2027,***
or as soon as all 70 tables are sold.