
LOVE MEXICO
LOS CABOS
EDITION
MAY 3rd - 6th 2027
BY
PARADISUS
Los Cabos • Mexico
Exhibitor´s Brief
Hotels · DMCs · Tourism Boards · Photographers
IADWP
International Association of
Destination Wedding Professionals

LOVE MEXICO
LOS CABOS
EDITION

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Love Mexico – Los Cabos Edition 2027 is IADWP's premier international business event for the destination wedding and celebration travel industry.

Taking place May 3rd –6th , 2027, at Paradisus Los Cabos – Adults Only, a member of The Leading Hotels of the World.

This exclusive edition brings together over 150 qualified Wedding Planners and Travel Advisors from the United States and Canada.

Showcase your destination, hotel, venue, DMC, or brand while connecting with key decision-makers through pre-scheduled one-on-one business appointments, educational sessions, and exclusive networking experiences designed to create valuable business opportunities and long-lasting professional relationships in an exceptional setting.

THE MARKETING
OPPORTUNITY

Destination wedding average spend:

$38,000 *USD*

150

Qualified wedding planners & celebration travel advisors

81%

Visitors from U.S. & Canada

3 DAYS

Of networking, education & business opportunities

WHO
ATTENDS

150

Qualified wedding planners & romance travel advisors



Boutique & luxury segment representation



Active Active buyers sourcing destinations & suppliers



Decision-makers, not assistants



North American market focus

THE BUSINESS MODEL

- 15 pre-scheduled one-on-one meetings
- Appointments requested directly by buyers
- Structured networking
- Post-event visibility

Why Exhibit LOS CABOS?



Build valuable connections and expand your international reach.



Showcase your brand in one of Mexico's leading luxury wedding destinations.



Direct access to wedding planners and travel advisors from the U.S. and Canada.

Investment Overview

Investment categories starting at

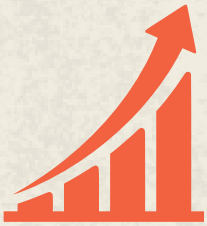
USD 4,872 tax included

Limited Exhibit Spaces Available

READY TO
POSITION
YOUR ***BRAND***
IN FRONT OF
150 ACTIVE
BUYERS?

TAKE THE NEXT STEP, **EXPLORE** OUR EXHIBITOR & SPONSORSHIP OPPORTUNITIES

Ready to position your brand in front of qualified wedding planners and travel advisors from the U.S. and Canada?





Discover our participation packages, exclusive sponsorship opportunities, benefits, and investment options in the official Exhibitor Brochure.

VIEW EXHIBITOR BROCHURE

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CONTACT US!



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