

ÉPICA

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Adrián Pavía

Capítulo Sudamérica
Director IADWP

Dear readers,

It is a real pleasure to welcome you to this edition of EPICA, the magazine that celebrates the art, passion and creativity that bring the most unforgettable weddings to life. From our first pages to the last, we have worked to inspire, motivate and connect all those who make this industry one of the most exciting and rewarding in the world.

The wedding industry is not only a significant economic driver, but also a universe full of possibilities for innovation and collaboration. In 2025, we are confident that it will be an extraordinary year, filled with events that defy expectations and continued growth that will benefit all wedding professionals. From planners to florists, designers, photographers and chefs, the potential of this market is limitless, and together we can continue to make a difference.

In a world where everything is evolving at breakneck speed, it is essential to keep ourselves trained and in constant training. This is the only way we can adapt to new trends, meet our clients' expectations and stay ahead in such a competitive market. Investing in our learning is not only a necessity, but an opportunity to grow and transform our passion into excellence.

We would also like to extend our heartfelt thanks to the IADWP, that tireless engine that brings together, motivates and elevates the best talent in the wedding world through its congresses and events. Their commitment to excellence and passion for the industry not only inspires each of us, but also creates an invaluable space for learning and connection.

To all our readers, vendors and couples dreaming of their big day, we wish you a 2025 full of love, success and extraordinary sales. May every wedding be unique and memorable, and may every collaboration be a step towards new heights.

With admiration and enthusiasm,


Adrián Pavía
Editor de Épica



Sustainable Weddings in Costa Rica

Celebrate love and protect nature.



Weddings can have a great environmental impact, but in a country like Costa Rica, known for its biodiversity, it is possible to celebrate without sacrificing respect for the environment. Here are some tips to organize an ecological, elegant and sustainable wedding.

1. Choose a natural location.

Choose an outdoor venue, such as an organic farm, beach or botanical garden. These spaces often have sustainable practices such as solar energy and recycling, reducing your wedding's carbon footprint.



2. Digital invitations

Avoid the use of paper with electronic invitations, which can be just as elegant and much more environmentally friendly. If you prefer the traditional, use recycled paper and eco-friendly inks.

3. Sustainable décor.

Choose local and seasonal flowers, and go for reusable or rented decorations. Avoid helium balloons and confetti, which damage the environment. You can use dried flower petals or biodegradable confetti.





4. Organic and local food

Choose a menu based on organic and local products, preferably seasonal. Consider vegetarian or vegan options, which have a lower environmental impact.

5. Waste Management

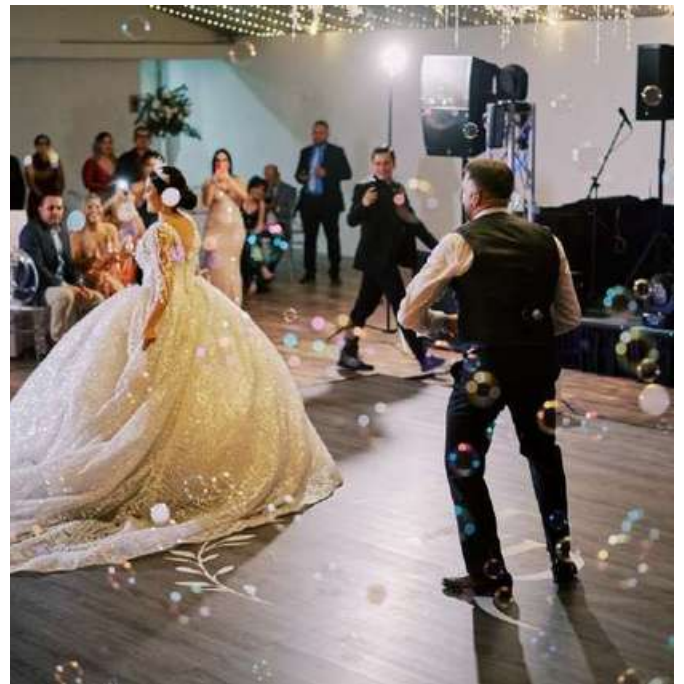
Make sure the venue has clear and accessible recycling stations. You can also donate leftover food to local charities to avoid waste.

6. Ecological honeymoon

Choose eco-friendly destinations in Costa Rica that support responsible tourism, such as eco-lodges or resorts with sustainable practices.

Planning an eco-friendly wedding in Costa Rica is simple and beautiful. By choosing sustainable options, you not only celebrate love, but also your commitment to the planet.

Make your wedding a green celebration!

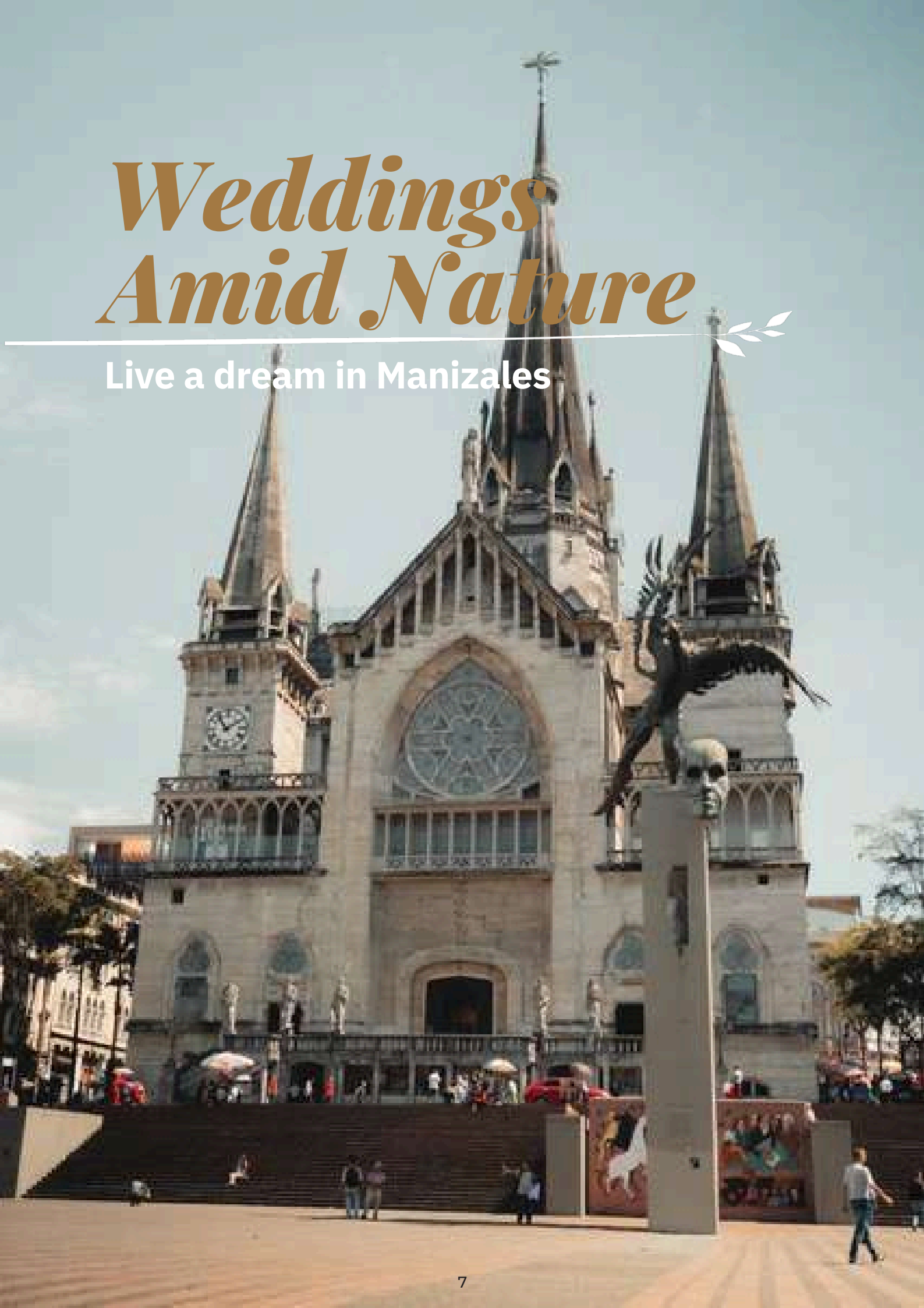


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Weddings Amid Nature

Live a dream in Manizales



Can you imagine getting married in a place where nature, magic and love merge to create the most unforgettable day of your life? Manizales and its surroundings are the special destination that promises to make your dreams come true. Nestled in the Andes mountains and surrounded by coffee plantations, crystalline rivers and breathtaking landscapes, this region is the ideal setting for those who are looking for more than just a wedding: they are looking for an experience that connects with the soul.

The charm of Manizales: Where love blooms

In the Manizales of my soul, every corner is a tribute to natural beauty. Imagine walking down the aisle while the fresh air caresses your skin, the mountains stand as silent witnesses and the murmur of a nearby stream accompanies your steps. Here, every detail is aligned to create an intimate, romantic and magical atmosphere.



But it is not only the landscapes that make you fall in love; it is also the warmth of its people, their genuine hospitality and their desire to make every visitor feel at home. Manizales is not just a place, it is a feeling that will make your wedding even more special.

Unique settings that tell stories

Manizales has the perfect place for every wedding style:

- 1. Coffee farms:** Rustic and elegant, surrounded by coffee plantations that tell stories of tradition and eternal love.
- 2. Los Nevados National Natural Park:** A unique scenery for adventurers, where volcanic and snowy landscapes will be part of your story.

3. Country Ranches: Colonial elegance amidst endless gardens that look like something out of a dream.

4. Natural hot springs: Waterfalls and pools of thermal water, ideal for a ceremony that flows in perfect harmony with nature.

A delight for you and your guests

Getting married in Manizales is not only a gift for the senses, but an experience that will transform your wedding into a unique event:

- ***Unforgettable flavors:*** Where you will find unique flavors and traditions that will leave an unforgettable taste in your palate, desserts inspired by coffee; the local gastronomy will captivate your guests.

- ***The best coffee in the world:*** Surprise your guests with a coffee tasting that connects them with the essence of this magical land.

- ***Music with soul:*** Bambuco, Colombian pasillo and traditional melodies that will make every heart vibrate.



A day forever, an unforgettable place.

Getting married in Manizales is not only choosing a place, it is embracing a destination that will transform your wedding into an eternal memory. From the first rays of sunlight that illuminate the mountains to the stars that shine over your celebration, every moment will be unique and special.

Why wait?

Make the most important day of your life surrounded by mountains, love and nature at its best. Contact us and let us help you plan a wedding that will not only remain in your memory, but in the memory of all those who live it with you. In Manizales, love blooms, dreams come true and every love story finds its home.

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*Argentina for your
Destination Wedding*

Argentina is a country full of contrasts and magic, offering the perfect setting to celebrate one of the most important days of your life. From the majesty of the Andes and the glaciers of the south to the vineyards of Mendoza and the vitality of Buenos Aires, this country captivates couples from all over the world with its diversity and charm.

The magic of Argentine Weddings

In Argentina, weddings are not simply ceremonies; they are celebrations full of passion, joy and tradition. From the moment the bride and groom decide to unite their lives, a journey full of symbolism and emotions begins. Argentine weddings are known for their human warmth, personalized details and the mix of traditions that make each celebration unique. Are you ready to dance? Because weddings in Argentina never last less than 10 hours.

The “toast of the bride and groom” is one of the most awaited moments, where a glass of sparkling wine is raised to wish happiness and prosperity. The “open bar” also stands out, which is usually a meeting point at the party, and the tradition of the cotillion, where during the night fun accessories are handed out to cheer up the guests. And, of course, the bride and groom's dance, which opens the dance floor and marks the beginning of an unforgettable night, is a must.



Ranch tourism and Creole weddings

Ranch tourism is one of the most fascinating options for couples looking for an authentic Argentine experience. In these large rural properties, the beauty of the pampas landscapes is combined with Creole traditions that enchant locals and visitors alike.

A Creole wedding at a ranch includes typical elements such as horses, carriages and, of course, the traditional *asado* (barbecue). The event may begin with a ceremony in a rural chapel or outdoors, surrounded by open fields. Afterwards, guests enjoy a banquet with traditional food: empanadas, slow-roasted meats, *chorizos* and *achuras*, all accompanied by world-class Argentine wines.

The presence of horses and demonstrations of gaucho skills, such as ring races or dressage, add a unique touch that fascinates attendees. These celebrations are a way to pay tribute to the cultural roots of the country, while enjoying an unforgettable party in contact with nature and the luxury of a traditional wedding.



Dream destinations

Choosing the right location for your wedding is crucial, and in Argentina there are options for all tastes. Nature lovers can go for stunning settings such as Patagonia or Salta, with its imposing colonial architecture and desert landscapes. For those looking for a more sophisticated experience, the vineyards of Mendoza or the estancias in the Pampas offer elegance and exclusivity.

On the other hand, Buenos Aires, with its mix of European tradition and modernity, is ideal for urban weddings. Imagine a wedding in a historic building with art deco details, followed by a *porteño*-style reception with live tango. The options are endless, and every corner of the country has something special to offer.

Trends and traditions

In terms of trends, Argentine brides and grooms are increasingly choosing outdoor ceremonies, such as vineyards, ranches or mountains. Handcrafted and personalized details, such as handmade invitations and unique souvenirs, are also very popular.



On the other hand, there are traditions that are used and not used depending on the bride and groom. For example, “cutting the cake” with ribbons. It is something typical in Argentina, where the unmarried guests try to find a hidden ring, and today it is still a classic. However, some customs are being left behind, such as extremely formal weddings; nowadays a more relaxed and modern approach is preferred.

The importance of planning

Planning a destination wedding requires attention to detail. It is crucial to work with a local team that knows the particularities of the location, from seasonality to vendors. In Argentina, the weather can vary greatly by region, so choosing the right date and destination is essential.

In addition, logistics play a key role: moving guests, coordinating vendors and making sure everything runs smoothly can be challenging. However, with the right advice, your dream of getting married in this beautiful country will become a worry-free reality.

An unforgettable memory

Getting married in Argentina is more than just an event; it is an experience that lasts in the hearts of the bride and groom and their guests. The combination of unique landscapes, a rich culture and the warmth of its people transforms each wedding into an unforgettable moment.

If you are looking for a place where your love is celebrated with authenticity and passion, Argentina awaits you with open arms. Let us transform your big day into an eternal memory.

Adrián Pavía

Creating Unique Events
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A bride and groom are standing under a large, ornate archway made of white fabric and a profusion of colorful flowers, including orange, pink, and white blooms. The bride is wearing a white lace wedding dress and a tiara, holding a bouquet of flowers. The groom is wearing a dark tuxedo with a red bow tie. In the foreground, a small, fluffy white dog is sitting on the grass, wearing a decorative collar with pink and white flowers. The background is a lush green outdoor setting.

*Pets at Weddings:
Yes or No?*

The question of including pets in weddings has gained momentum in recent years. From fluffy dogs walking down the aisle with a ring pillow to cats playfully mingling during cocktail hour, pets undeniably add charm and a touch of personalization. Yet, as with every trend, it comes with its advantages and challenges. Let's dive into the enchanting world of pets at weddings and explore whether it's the right fit for your big day.

The Pros of Including Pets at Your Wedding

1. Personal Touch

Pets are often considered family members, so including them in your wedding can make the day feel even more personal and heartfelt. A beloved dog walking down the aisle can create unforgettable memories and melt everyone's hearts.

2. Adorable Photo Opportunities

Nothing beats the cuteness of a bride or groom cuddling their furry friend in wedding attire. These photos will not only be unique but will become a timeless reminder of your special bond.



3. Symbol of Love and Loyalty

In many cultures, pets, especially dogs, symbolize loyalty and love—beautiful metaphors for your new union.

4. A Unique Experience for Guests

Well-trained pets can act as delightful icebreakers, helping guests connect while admiring the four-legged star of the day.

The Challenges to Consider

1. Logistics and Safety

Planning a pet-friendly wedding requires careful thought. Venues must permit animals, and you'll need to ensure your pet feels comfortable in a new environment with loud music and crowds.

2. Behavioral Concerns

Even the best-behaved pets can become unpredictable under stress. A dog barking during vows or a cat getting startled can disrupt the flow of the event.



3. Guest Allergies and Fears

Some guests may have allergies to animals or even fear them. Balancing your desire to include your pet with the comfort of your guests is crucial.

4. Added Responsibilities

On your wedding day, your focus should be on your partner and guests. Assigning someone to handle your pet throughout the event will be essential but adds another layer of planning.

Tips for a Seamless Pet-Inclusive Wedding

Assess Your Pet's Personality: Not all pets are suited for the limelight. Consider their temperament before deciding.

Choose a Pet-Sitter: Have a trusted person dedicated to your pet's care during the event, ensuring they are fed, walked, and comfortable.

Practice Makes Perfect: Rehearse with your pet before the wedding, especially if they have a specific role, like carrying rings.

Pet-Friendly Décor: Ensure flowers, candles, or other décor elements are safe for animals.

Keep it Simple: Sometimes, allowing pets to make a brief appearance, such as during the ceremony or photos, can minimize potential stress.

Is It Right for You?

Including pets at your wedding is a deeply personal decision that should align with your love story, personality, and the overall wedding experience you envision. While pets can add joy, love, and warmth, they also bring an added layer of complexity.

For those who decide it's not the right fit, consider subtle nods to your furry friend, like incorporating their image on invitations, using pet-shaped cake toppers, or donating to an animal charity in their honor.

At the end of the day, your wedding is about celebrating your love—and whether your pet is physically present or honored in spirit, your special day will be uniquely yours.



Diana Sciarrillo

Chapter Head Guatemala,
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Valdivia



Chile's most beautiful city for destination weddings



Chile, known for its breathtaking scenery and rich culture, is emerging as a dream destination for weddings. According to the recent Cadem survey, Valdivia has been crowned the most beautiful city in Chile, and it's not hard to see why. With its meandering rivers, picturesque architecture and lush nature, Valdivia offers the perfect setting for an unforgettable wedding, making this city an irresistible magnet for wedding planners seeking unique destinations for their clients.

Valdivia: A Hidden Treasure in Southern Chile

Located in the heart of the Los Rios Region, Valdivia is not only visually stunning, but also a city full of history and culture. With a unique combination of German and Chilean heritage, this city offers a variety of cultural and gastronomic experiences that will delight any visitor. Imagine exchanging vows along the serene Calle-Calle River, against a backdrop of green forests and clear skies, creating memories that will last a lifetime.



Local Products for a Wedding with a Regional Flavor

Craft Beers: Known for its thriving craft beer scene, Valdivia is the perfect place to incorporate these unique beverages into your wedding reception.

Offering a selection of local beers not only adds an authentic touch, but also delights guests with regional flavors.

Chocolates and Sweets: Valdivia's handcrafted chocolates and sweets are an excellent choice as personalized souvenirs for guests. These sweets not only represent local quality and dedication, but also leave a lasting impression.

Native Flowers: Using native flowers in decoration allows the natural beauty of the region to stand out. Local florists can create stunning arrangements that reflect the vibrant Valdivian landscape.

Local Cuisine: Working with local chefs to design a menu that incorporates fresh, traditional local ingredients elevates the wedding dining experience.



From fresh seafood to German-influenced dishes, the food becomes a true highlight of the event.

Tips for Destination Wedding Planners

Advance Planning: Valdivia is a popular destination, especially in high season. It is crucial to research and book early with the best local vendors.

Collaboration with Local Vendors:

Establishing strong relationships with high quality vendors such as florists, photographers and chefs ensures an authentic and well-coordinated experience.

Personalization to the fullest: Understanding the couple's preferences and personalizing every aspect of the wedding, from invitations to favors, is key in a boutique wedding.



Weather and Logistics: Always have a plan B in case of bad weather, especially for outdoor ceremonies. Provide guests with detailed information on travel, lodging and transportation within the city.

Professionalization of the industry: In Chile we are working hard to professionalize the wedding industry by offering ongoing training and certification for planners and vendors. This effort ensures that every couple has an exceptional experience and raises the standard of quality in the country.

Valdivia, with its undeniable beauty and charm, is the ideal place for unique and memorable destination weddings. As a wedding planner and destination wedding representative in Chile, I invite you to discover all that this wonderful city has to offer. With careful planning and attention to detail, your wedding in Valdivia will be a magical experience that you and your guests will remember forever.

See you in Valdivia!

Valentina Vera C.

Wedding Planner & Designer
Junior Chapter La Araucanía y Los Ríos
@bodasdestinocl @valentinaveradeco



Weddings: Pinterest vs. Reality



It is no secret that every year technology advances more and more and the internet has increased global interconnection. We also have a growing use of social networks, to the point that it is difficult to find a person who does not interact daily with any of them, either generating content or simply being a silent spectator.

Pinterest is a very visited and consulted social network, as it allows its users to review and share images, tutorials, recipes and videos. Many people use it for its visual richness, while it is true that it serves to get ideas for decoration, food, trends and more. We cannot ignore that we must be quite realistic when trying to replicate those ideas.

It is important to understand that social networks are free because we are the product, not the client; what do I mean by that? that many of the trends and fashions are induced according to commercial interests that pay for the generation of content that we consume.

To give us a real idea, the Pinterest platform generates about 150 million visits per day, it



is aimed at well-defined demographic profiles and the images reflect a style, a trend or even help to identify a brand. It is an excellent tool for e-commerce because you get with it quality content and that helps to improve your exposure to potential customers.

We can see many ideas for a decoration, but we must take into account that all conditions are equal to make them a reality, on Pinterest or whatever the network. Not all flowers occur in certain climates, some are even seasonal, and others only occur in specific places. So it will be very difficult to make a decoration totally equal to one that we see on the net if we do not take into account all these details.



On Pinterest many decorators, event designers, air fresheners, bartenders, chefs, pastry chefs, etc., post their creations to display them and become reference models to follow, they go viral and become a trend! But imagine what happens when a bride comes to request a decoration like one she saw on Pinterest: The decorator can stick very closely to the model, however not all

vendors have the courage and honesty to admit that there is a limitation; although clearly this would avoid a disappointment of the bride or a claim for not giving her exactly what she wanted. In most cases that disappointment usually occurs on the wedding day, when everything is consummated not even a refund of the money can repair the damage caused.

We must be realistic first and foremost. Brides have the ideas they bring to their wedding planning. The best recommendation is to have a personalized ceremony that suits your preferences, that is original, with unique elements that represent your love story. Every couple has a story worth telling; surely there are elements that are representative of their engagement that can be the hallmark of a unique and unforgettable wedding.

To my planning friends who read me, it would be great if we could guide the bride and groom so that they can capture in their wedding what they have dreamed of, but attached to reality, so that they can visualize what they want, how they want it and design it as close as possible to that dream. Weddings are a unique moment and symbolize the union of two beings that although they have different personalities, the love that unites them makes them have a common future.



Pinterest is a great tool if we know how to use it well, we can use it as a reference and always to make original things. Each idea should have a unique touch so that it is not a copy, and thus capture in the wedding that unique part of the couple that will be an unforgettable detail for them and their loved ones.

Doing a wedding according to a current trend is not the same as repeating the same unoriginal model that has nothing to do with the real love story you have lived. You can take ideas and combine it with what you want for that special day; don't forget that it will be a unique and unforgettable experience for you as a couple.

I recommend that you evaluate if all the information you liked on Pinterest and other social networks really contain the ideas to develop your wedding project and that all of that together is able to tell your story.

Did you like this article?
Let me know your comments, I will leave you my contact below.
It will be a pleasure to know that you read me, tell me the topic you want me to write about and I will gladly do it.



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Bogota

**A cosmopolitan destination for international
weddings**

Redefining luxury and the urban experience in Colombia

When it comes to destination weddings, we automatically think of white sandy beaches or idyllic vineyards. However, Bogota, with its vibrant and cosmopolitan offerings, is emerging as an innovative urban destination for those seeking wedding experiences full of authenticity, luxury and culture. Unlike traditional destinations, the Colombian capital offers a unique combination of gastronomy, fashion, art, and an inclusive environment that promises unforgettable experiences.

Here are several reasons for International Wedding Professionals to seriously consider Bogota as their next great destination.

A diverse and high-quality gastronomic scene:

Bogota has earned a place in the world thanks to its impressive gastronomic offer, capable of surprising even the most demanding of palates. From Michelin-starred restaurants to urban markets full of authenticity such as Paloquemao and La Perseverancia *plazas*, the city offers



Ph. Josué Bonilla

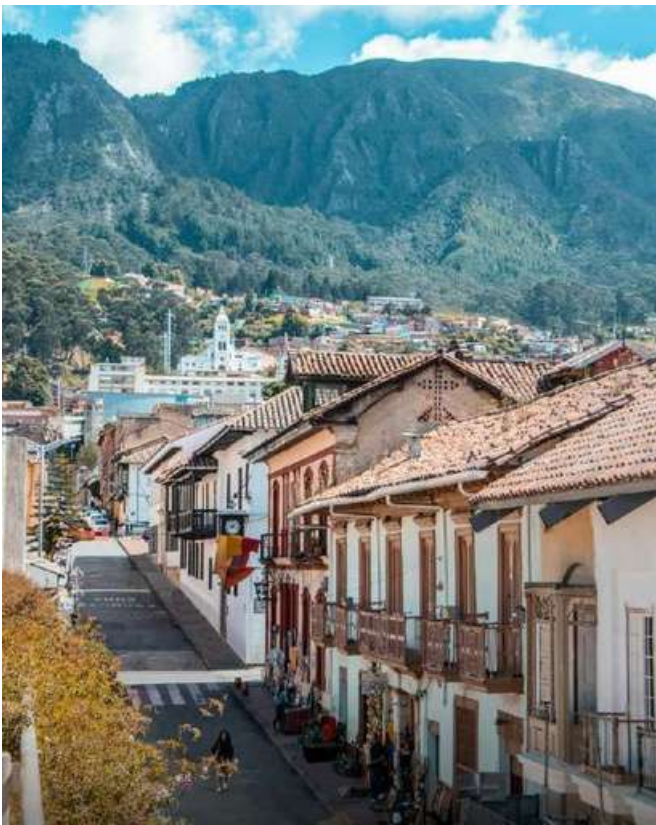


Ph. Revista VICE Colombia

culinary experiences that combine the best of Colombian flavors with international cuisines. Brides and grooms can customize their wedding or stay with options ranging from haute cuisine to street food experiences, capturing the best of this diversity. The Zona G and Zona T, renowned gourmet areas, host both international chefs and local talent, creating a sophisticated and cosmopolitan atmosphere that elevates any event.

Culture and nightlife: An inclusive and modern epicenter.

Bogota presents itself as a city where culture and inclusion flourish. With world-class festivals such as the Ibero-American Theater Festival and the Estéreo Picnic, Bogota allows every destination wedding to have an authentic cultural imprint. For those in search of an exciting and diverse nightlife, the city boasts iconic venues such as Theatron, one of the largest LGBTQ+ clubs in Latin America, and traditional restaurant-bars such as the renowned “Andrés Carne de Res”. These options not only highlight the city as an inclusive epicenter, but also give each event a contemporary and characterful touch.



Ph. Diego González

A cosmopolitan city that opens its doors to the world

With a growing offer of specialized tours and services, Bogotá has made progress in offering bilingual and international experiences, allowing both tourists and locals to enjoy the city in English. In addition, the professionalism of its vendors allows foreign couples to enjoy a quality service that facilitates the planning of destination weddings without language barriers. At JSC Events & Weddings, we understand the importance of cultural and linguistic adaptation, and work alongside bilingual experts to ensure that every detail of the wedding is perfectly designed for our international guests.

Bogota fashion: Style and sophistication for all climates

Bogota is not only a cultural and gastronomic destination; it is also a hotspot for fashion.

With a mix of local boutiques and luxury stores in malls such as Andino and El Retiro, the city offers destination wedding guests access to national and international designers. In addition, the city's climate allows for a variety of styles to be explored: rainy days for trench coats and designer boots, and sunny days for cooler, more colorful garments. So, fashion becomes an extension of the experience, allowing attendees to play with styles and complement the elegance of the celebration, or simply spend an afternoon shopping with the best quality at a very comfortable dollar exchange rate.

International service with a Colombian hallmark

Planning a wedding in Bogotá includes the collaboration of highly skilled and versatile vendors, from translators to stylists, that allow planners to offer top-notch service. In our experience, when foreign guests encounter communication challenges, we turn them into opportunities to connect.





Ph. Guido Photography

Join me for a destination wedding in Bogota.

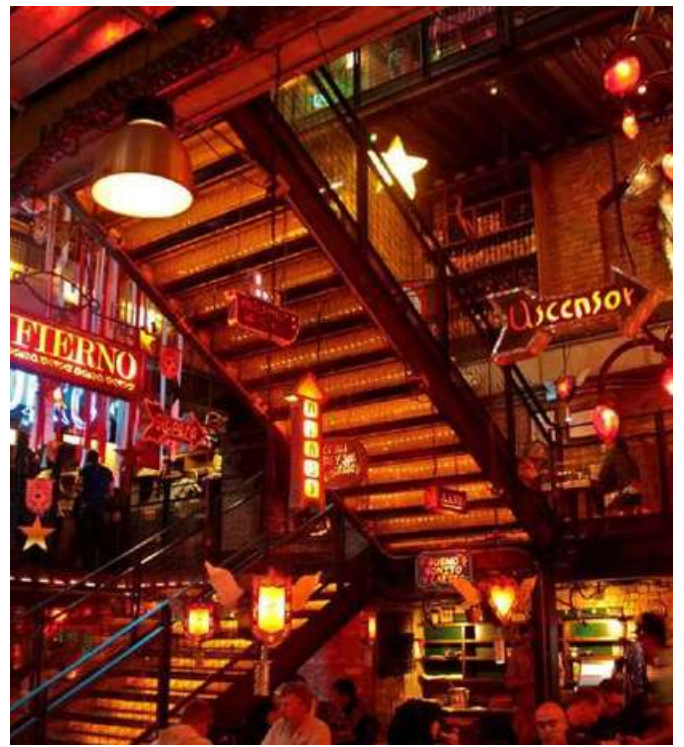
Nearly 100 guests arrived in Colombia on Wednesday from New York and San Francisco, and in Bogota from different corners of the country. Some took the opportunity to get to know the capital, enjoying places like the Botanical Gardens and Monserrate, while others enjoyed the local cuisine at restaurants like Di Lucca, Agadón, Casa and Primi. Others spent their afternoon shopping.

Thursday began with an exclusive event at the Vista Corona rooftop, where our guests enjoyed craft beers, Mexican snacks and live music. As night fell, we headed to the iconic Andres D.C., where we enjoyed Colombian flavors: Mandarinos, Luladas, corn *arepas* and *chicharrones*.

On Friday we explored the history and elegance of La Candelaria, a walk that left everyone amazed by the mix of European architecture and the vibrant atmosphere of Bogota.



Ph. Cortesía Primi Restaurante



Ph. Restaurante Andrés Carne de Res

The more adventurous enjoyed a Santa Fe lunch at La Puerta Falsa, a city classic. In the evening, a small group of the couple's guests were invited to dinner at Harry Sasson, where they shared heartfelt words in a relaxed atmosphere, without the pressure of the wedding day. The dinner, designed especially for them, consisted of 8 exclusive courses, culminating around 9 p.m.

The big day arrived on Saturday. At 8 a.m., the team of makeup artists headed to the hotel to prepare the couple, while the guests were comfortably transported to the Compañía Casa del Rey restaurant in the heart of downtown Bogota. The wedding combined the industrial aesthetics of the venue with tropical décor, creating an unmistakable ambiance that represented the essence of Bogota.

The evening was accompanied by an exceptional menu, and guests were quick to comment on how memorable it was to celebrate in the heart of the city. And as a perfect closing, on Sunday, the Four Seasons Hotel offered a Farewell Brunch, where guests shared their best memories and recommendations to continue exploring the Colombian capital.

Invitation to Industry Professionals: Bogota as a Disruptive Destination

Bogota is a place that invites event industry professionals to discover a vibrant city full of cultural richness. Spaces such as the salt mines of Zipaquirá, graffiti tours downtown and the authentic flavors of the

Plaza de la Perseverancia, give each wedding a local character with touches of luxury. Bogota has a network of suppliers that understands international requirements, with customized services that capture both the precision and welcoming spirit of Colombia.

With a unique blend of culture, fashion, gastronomy and a growing international service, Bogota is poised to position itself as the next great destination for luxury weddings in Latin America. In this city, events take on a deeper meaning, combining the classic with the modern, and offering each couple and their guests an experience that transcends borders. Because, at the end of the day... *¡nadie nos quita lo bailao!*

Jimena Silva Camacho
IADWP Member
@jimenasilvacamachowp



Ph. Santiago Boada



*Viviana Vieto and her
husband Erick Reyes*

Highlights from the wedding of one of Costa Rica's
most successful wedding photographers.

Last January 4th, in a luxurious estate located in the beautiful outskirts of San Jose, Costa Rica, which has a deep sentimental value for Viviana, the long awaited wedding of Vivi and Erick, as we affectionately know them, took place. The ceremony, which took place in the afternoon, was held in a spectacular outdoor space within this exclusive venue, surrounded by lush green landscapes. Although the rain was the least expected guest, it was not an obstacle for the couple. Far from tarnishing the moment, the rain became a symbolic companion, reflecting the strength and authenticity of the love that unites them.

At 5 p.m., the renowned officiant of civil ceremonies, Ana Castro Calzada, began this emotional celebration. In an emotionally charged atmosphere, family and close



friends walked down the aisle, and not to be missed was little Gael, the adorable son of the bride and groom, who added a touch of tenderness that stole smiles. The moment was so touching that even Vivi and Erick could not hold back their tears when they saw each other for the first time. That instant, so pure and full of emotion, touched everyone present deeply. The vows, both emotional and full of humor, added a personal and unique touch to the ceremony, which culminated with a passionate kiss that sealed this special moment.

After the ceremony, the newlyweds retired for their photo session, while the guests made their way to the reception area, which quickly became the epicenter of the party. With an excellent selection of music and



exquisite food, we all indulged in the festive atmosphere that lasted for hours. The entrance of the bride and groom was accompanied by a traditional toast, and it was at that precise moment when the celebration began to come to life. Personally, I had the honor of being one of the first to open the dance floor with the happy couple.

The party continued in an atmosphere of overflowing joy. What started as an intimate and emotional celebration quickly turned into a party of camaraderie, where everyone present felt like one big family. With live music, DJ, a varied banquet of food and non-stop drinks, there was no end to the fun. Among the guests were influential Costa Rican businessmen, airline pilots, models, television presenters and, of course, several Wedding Planners, among which I proudly include myself.

The words Viviana Vieto shared with me on her wedding day resonate in me with indescribable strength. 'This journey has changed me profoundly,' she told me, 'and today, more than ever, I feel immense pride for the privilege of being able to tell these love stories, like the one I am living today, that touch our hearts and transcend us beyond what we imagine.'

Undoubtedly, this was a celebration at the height of a super photographer who is always present at the most exclusive weddings in the country, but this time she shone as the protagonist in front of the lens.

From this space, we wish Vivi and Erick a life full of love, happiness and surrounded by the people who love them the most. We are sure that someday we will live a moment as epic as this one, maybe in a future vow renewal, which will surely be just as memorable.

Special thanks to:

@pablo_beita_photography and
@taima.estudi for the photos.

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Flowers and decoration for weddings in 2025



Get inspired by trends and create your own style



In the world of weddings, every detail counts, and floral decoration is no exception. In my planning processes for each wedding, I have had the pleasure of observing how trends evolve and reflect the aspirations of modern couples. Today, I want to share with you the trends that will dominate in 2025 for wedding flowers and decor, helping you create a celebration that is both memorable and unique.

In 2025, floral décor is expected to remain a mainstay, but with a renewed focus on sustainability, refined minimalism and a deeper connection to nature. The weddings of 2025 will not only be beautiful, but will tell stories through carefully selected floral arrangements and hues.



Terracotta and Natural Tones

The year will be marked by warm, organic colors that evoke a connection with the earth. Terracotta, beige, soft brown and cream tones will be the protagonists, complemented by touches of olive green and stone gray. These tones are ideal for outdoor weddings in any season, as they harmonize perfectly with natural settings such as gardens, beaches and mountains.

Dried and Preserved Flowers

They will continue to be a strong trend. Pampas, lunarias, ears of wheat and dried eucalyptus will add texture and dimension to arrangements. These flowers are not only sustainable, but also offer a bohemian and sophisticated touch that suits rustic, modern and even minimalist weddings.



Native and Seasonal Flowers

Sustainability is key in 2025, and couples are opting for local and seasonal flowers to reduce environmental impact. Depending on the region, this could include lavenders, sunflowers, gardenias or even tropical flowers such as anthurium or heliconia for warm climates.

Wild Garden Style

The wild garden style will be one of the main inspirations. This approach focuses on freer, more natural arrangements that look like they were picked straight from a field. The idea is to convey a sense of freshness and spontaneity, using flowers such as dahlias, poppies and roses in soft and natural tones.

Floral decoration for the seasons

Every season has its charm and its own floral palette that complements it. Here are some recommendations depending on the time of year:



Spring: Flowers such as tulips, peonies and daffodils will take center stage. Combine them with pastel shades such as lavender, light pink and soft yellow to reflect the freshness of the season.

Summer: For summer weddings, choose sunflowers, daisies and tropical flowers in vibrant colors such as orange, coral and bright yellow. Arrangements can include large leaves and greens for a tropical touch.

Fall: This season celebrates warmth with shades of terracotta, burgundy and gold. Use flowers such as chrysanthemums, roses in dark tones and dried flowers for a cozy, romantic ambiance.

Winter: In winter, white flowers such as lilies and anemones, combined with dark green foliage, create a sophisticated aesthetic. Add silver or gold metallic accents for a festive touch.



Arrangements and Centerpieces Trends

Asymmetrical Floral Bows. - Floral arches will continue to be a key element, but 2025 will lean toward more asymmetrical designs. These arches can incorporate fresh and dried flowers to create a mix of interesting textures and shapes.

Low and Minimalist Centerpieces. - Tall centerpieces are giving way to low, more approachable designs. Long tables will be decorated with garlands of flowers and foliage, while round tables will have compact but detailed arrangements.

Floral Pendants. - Suspended installations will stand out at receptions. Think hanging bouquets of dried flowers, eucalyptus garlands and integrated lights for a magical effect.

Tips for Choosing the Perfect Flowers

Consulting an expert is ideal. Working with a florist who understands your needs and the season of your wedding is essential. Prioritize sustainability, ask for local flowers and avoid those that need to be imported



Ph: Frank Zabieru Fotografo de Bodas. @franzabieru



from far away. Personalize your wedding, make sure the flowers tell a story, whether they reflect your cultural roots or symbolize something special to you and your partner.

2025 has been considered the year of romance and nature. Floral decoration for weddings is all about capturing the essence of nature and highlighting the individuality of each couple. The flowers and hues you choose will not only beautify your day, but will also be the perfect setting for the memories you will cherish forever. So, if you are planning your wedding this year, get inspired by these trends, add your essence and personal touch to make your celebration unique and memorable.

Lissner Ortiz G.

WeddingPlanner
Chapter Head IADWP – Ecuador



Typical Sweets: Santo Domingo

A touch of culture and tradition for destination weddings

In the heart of Guatemala, tradition and exclusivity come together to transform weddings and events into memorable experiences. Dulces Típicos Santo Domingo has been delighting Guatemalan and foreign palates for more than 22 years, with authentic and handmade sweets, while integrating the cultural and gastronomic richness of the country in each of its products.

Dulces Típicos Santo Domingo is not only characterized by its authenticity, but also by its professional excellence. The company has national and international certifications which guarantees an excellent service and products of the highest quality that crosses borders, reaching countries in Central America, Mexico, the United States and others.



The Magic of “Dulces Típicos Santo Domingo” in Destination Weddings

Every destination wedding is an opportunity for the bride and groom and their guests to live a unique and unforgettable experience. *Dulces Típicos Santo Domingo* turns this special occasion into a sensory journey, thanks to its elegant gift boxes, personalized candy bars and welcome bags that stand out for their authenticity and design.

CREATING THE SWEETEST MEMORIES...

What makes these candies and packaging unique?

1. Culture and Tradition: Each candy represents the ancestral flavors of Guatemala with recipes that have been passed down from generation to generation.

2. Authentic Gastronomy: Typical sweets are made with local and high quality ingredients, guaranteeing an unparalleled flavor that connects guests with the essence of the country.





3. Exclusive Designs: Boxes, bags and packaging are designed to complement any wedding style, from traditional to contemporary.

The Social Impact Behind Every Detail

What further distinguishes Dulces Típicos Santo Domingo is its commitment to social development. Each package is made by women artisans from different regions of Guatemala, who find in this work a source of economic livelihood and empowerment.

By choosing these sweets for a wedding or corporate event, organizers not only add an exclusive detail, but also contribute to the economic development of rural communities.



Perfect for Weddings and Corporate Events

Besides being a charming detail for destination weddings, Dulces Típicos Santo Domingo's candy bars and welcome gifts are ideal for:

Corporate events: Personalized gifts that reflect the spirit of the event and respect for the local culture.

International celebrations: An exclusive detail for guests from all over the world.

If you are organizing a destination wedding in Guatemala, Dulces Típicos Santo Domingo should be on your list of vendors. With more than two decades of experience, they combine tradition, excellence and social responsibility to offer the bride and groom and their guests a unique and unforgettable experience.

Rosa Elena Bran Obregon
Junior Chapter Guatemala IG/
@dulcessantodomingo



Color Trends for 2025



In Luxury weddings

As we step into 2025, the world of luxury weddings continues to embrace a balance of timeless elegance and bold innovation. For me, color palettes are more than just a design choice—they're the heartbeat of a wedding's aesthetic, setting the tone for everything from floral arrangements to table settings, attire, and lighting. This year, I'm thrilled to share an inspiring shift toward palettes that evoke sophistication, emotional depth, and a sense of place.

Earthy Neutrals with a Twist

Neutral tones will always have a special place in my heart, but 2025 brings a fresh perspective. Imagine sandy beiges, soft *taupes*, and warm greys paired with unexpected accents like terracotta, mustard, or sage green. These earthy yet elevated combinations create a serene backdrop while maintaining a modern edge. They are perfect for venues like lush gardens or rustic courtyards, offering a versatile yet luxurious feel.

Jewel-Toned Drama

For those who dare to make a statement, jewel tones are a personal favorite. Deep emerald greens, sapphire blues, and garnet reds exude regal opulence.



This year, I recommend pairing them with metallic accents—gold for warmth, silver for a sleek finish, or copper for an avant-garde touch. Jewel tones truly shine in evening weddings, where lighting enhances their depth and brilliance, creating an unforgettable atmosphere.

Romantic Pastels, Reinvented

Pastels have always been synonymous with romance, but 2025 is about reinventing them. Picture lavender paired with soft pistachio or pale peach complemented by icy aqua. These modern pastel pairings bring a fresh twist to the classic romantic vibe. They're ideal for spring weddings or venues with abundant natural light, such as conservatories or beachfront locations. I've seen these palettes transform spaces into dreamy wonderlands.

Bold and Unexpected Pairings

One of the most exciting trends I'm embracing this year is the rise of unconventional color pairings. Coral and teal, magenta and olive, or even black and blush are captivating combinations that feel uniquely personal. These daring pairings are perfect for couples who want their wedding to stand out while maintaining a sense of refinement and sophistication.

The Power of Monochrome

Monochromatic palettes hold a special allure for me. Whether it's an all-white wedding layered with texture or a dramatic all-black affair accented with lush greenery, monochrome themes offer a cohesive and striking visual impact. They're particularly suited for modern venues with clean architectural lines, creating an atmosphere that feels both contemporary and timeless.



Customizing Colors to Your Destination

Finally, destination weddings in 2025 are embracing colors inspired by their surroundings. Whether it's the azure blues of coastal locations, the vibrant hues of a tropical escape, or the earthy tones of a historic venue, I've found that leaning into the natural palette of a location enhances the authenticity of the wedding. It's these little touches that make the design feel deeply personal and truly unforgettable.

Color choices for luxury weddings in 2025 are all about storytelling and personalization. By blending timeless elegance with modern creativity, these palettes promise to make every celebration as unique as the love it commemorates. Let your colors speak, let them shine, and most importantly, let them tell your story—boldly, beautifully, and unapologetically.

Diana Sciarrillo

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Love, Passion and Success in the Event Industry

Interview with Lesly and Esteban

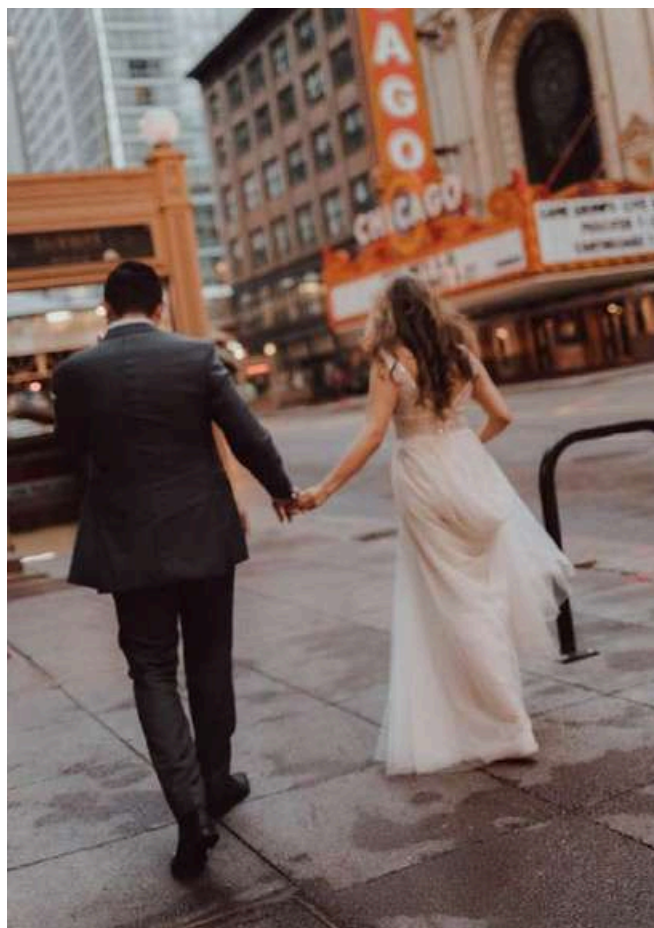
In the competitive world of events, there are those who stand out for their ability to combine creativity, dedication and a unique approach. This is the case of Lesly and Esteban, a couple who have found the perfect formula to succeed in the world of weddings and special events. In this interview, they tell us how they managed to unite their passions for photography and makeup, and how they are revolutionizing the industry with their innovative approach.

How did it all start?

Lesly: We met through our jobs, but we didn't start together professionally. My mother is a wedding planner, and thanks to her clients, we started getting recommendations. However, at the beginning we didn't work as a team; I did makeup for brides, while Esteban photographed girls turning 15. Little by little, we realized that we could join forces and create something special.

Specialization in photography and makeup: how did they achieve it?

Esteban: We always knew that to stand out, we had to offer something different.



From the beginning we set out to study international trends and learn from the best. We traveled outside of Ecuador, took courses and perfected our techniques in both photography and makeup. We wanted to go beyond the conventional. For example, in photography, we moved away from the typical “smile for the camera” and went for capturing spontaneous, real and emotionally charged moments.

Lesly: In my case, I always had a penchant for makeup. Since I was a little girl, I saw brides getting ready, but I never thought of it as a career. After studying auditing, I decided to invest my first salaries in makeup courses. This, combined with my passion for holistic and emotional wellness, led me to develop a more holistic approach to my work.



From dating to working together: what was your personal story like?

Lesly: Our personal history also influenced the way we work. We were engaged, then became parents and finally got married. During this time, Esteban studied graphic design and photography in Argentina, while I continued to perfect my technique as a makeup artist. This shared path helped us to understand each other better, both personally and professionally, which has been key to the success of our joint project.

The evolution of the event industry in 10 years

Lesly: I think the industry will continue to focus on essence and authenticity. Couples are looking for weddings that reflect their

story, their values and their personality, rather than following a formula. It's a return to roots, minimalism and meaning.

Esteban: In photography, we are seeing a revival of vintage. We, for example, have incorporated roll cameras and analog techniques, which brings a timeless value to the images. This connects with the trend of more intimate and sustainable weddings, where every detail has a purpose.

Upcoming wedding: what trends will we see?

Esteban: Next week we are photographing an outdoor wedding, with only 30 guests. This reflects the shift towards smaller celebrations, where the important thing is to enjoy with loved ones. Also, brides are betting on bold color combinations such as yellow, green and pink, leaving behind the traditional tones.



Trends in make-up: towards a more natural approach

Lesly: After the pandemic, there was a change in the perception of makeup. Now the focus is on highlighting natural beauty, moving away from saturated styles. As a holistic makeup artist, I integrate natural products and techniques that not only beautify, but also respect the skin. I also work with brides' emotions, helping them to feel calm and confident on their big day.

Lesly and Esteban's future in the industry

Lesly: I am introducing holistic bridal shower ceremonies, where the bride's friends participate in women's circles to share emotions and connect before the wedding. This helps create an atmosphere of calm and emotional connection.

Esteban: For my part, I continue to explore analog and experimental techniques in photography, seeking to capture authentic and timeless moments.

Conclusion: an inspiring couple

Lesly and Esteban don't just work together; they combine their love and passion to offer a unique service that makes a difference in every event. Their focus on authenticity,



sustainability and emotional connection promises to continue transforming the event industry in Ecuador and beyond. Without a doubt, they are an example of how talent and dedication can turn any dream into reality.

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Hotel Angermeyer Waterfront Inn

The romantic oasis of the Galapagos Islands

When you imagine the most special day of your life, you probably dream of a magical place that combines natural beauty, exclusivity and an intimate atmosphere. As a destination wedding planner, I am always on the lookout for places that transform those fantasies into unforgettable realities. Today, I want to take you to the heart of the Galapagos Islands, one of the most captivating destinations in Ecuador, to introduce you to the **Angermeyer Waterfront Inn**, the perfect setting for dream weddings, a hotel that will leave a lasting impression.

Ecuador is a country that seems to have been created for romance. Its natural diversity is as vast as it is impressive, offering landscapes to suit any celebration: from the Andean mountains to tropical beaches, the Amazon rainforest to the iconic Galapagos. This archipelago, declared a World Natural Heritage Site, is a unique paradise in the world. Here, nature and exclusivity merge to create unrepeatable moments.



And within these enchanted islands, the jewel of Santa Cruz shines with its own light thanks to the Angermeyer Waterfront Inn, a place that combines comfort, luxury and the most extraordinary natural environment you can imagine. It has a fascinating history that gives a special touch to any celebration. Inspired by the Angermeyer family, pioneers in the development of tourism in the Galapagos, the hotel reflects the heritage and beauty of the archipelago.

From the moment you arrive at the hotel by *aquataxi*, crossing the tranquil bay of Puerto Ayora, you are immersed in an atmosphere of exclusivity. The design of the hotel, with volcanic stone and wood that evoke the natural environment, creates a warm and sophisticated atmosphere, perfect for an unforgettable wedding.



Weddings with dreamy views

The Angermeyer Waterfront Inn offers an idyllic setting for weddings, suitable for both intimate ceremonies and larger celebrations. Every corner of the hotel seems to have been designed to frame the most beautiful moments of your life.

What makes it so special?

The breathtaking views: The bay of Puerto Ayora and the natural surroundings of the Galapagos are the perfect backdrop for your wedding photographs. The deep blue sea and clear skies create an incomparable setting.



The private dock: This exclusive location becomes a magical space for intimate ceremonies or photo shoots that capture the essence of love surrounded by nature.

Exceptional gastronomy: Nahm restaurant elevates your experience with a menu that blends international flavors and fresh local produce, such as freshly caught seafood. Each dish is a work of art that complements the special ambiance of your celebration.

Comfortable and exclusive lodging: The rooms are designed with rest and privacy in mind. They are perfect for both the bride and groom and guests looking to relax after the celebration.



Personalized attention: The hotel team works with you to plan every detail, from the decoration to the menu, making sure your wedding is just as you imagined it.

The Angermeyer Waterfront Inn is not just a wedding venue; it is an experience that combines the best of nature, history and attention to detail. Celebrating your love in this magical setting guarantees not only a spectacular ceremony, but also memories you will treasure forever.

So, if you dream of a destination wedding that combines exclusivity, nature and romance, the Galapagos Islands and the Angermeyer Waterfront Inn are the perfect choice. Allow yourself to live a unique experience and create the beginning of your love story in a place that seems to have been designed for it.



It is also important for you to know that since it is a protected area that includes unique species in the world, there are certain restrictions, so we recommend that you receive adequate information so that your wedding and stay will be pleasant.

The complete experience: Honeymoon in the Enchanted Islands

After the wedding, what better way to start your life together than exploring the wonders of the Galapagos? From snorkeling with sea turtles to exploring pristine beaches, the honeymoon experience in this paradise is unparalleled. You can also venture out on guided hikes to observe the endemic wildlife or simply enjoy the luxury and tranquility of the hotel while watching the sunset.



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Technology at Weddings

Innovation and connectivity on the special day



Weddings have always been a reflection of love, togetherness and celebration, but in the digital age, they are transforming in amazing ways. Technology has made its mark on the bridal world, providing new opportunities to personalize, organize and share these special moments with unprecedented efficiency and reach. From mobile apps to live streaming and augmented reality, technology is playing a key role in how couples live, plan and remember the most important day of their lives.

Apps for Weddings: Organization at your fingertips

One of the most significant developments has been the creation of mobile apps dedicated to wedding planning. Organizing a wedding can be an overwhelming task, with an endless list of tasks and decisions to make.



Apps like Zankyou, The Knot and WeddingWire are designed to simplify this process. From managing budgets to coordinating the guest list, these apps allow couples to have everything under control without the need for tons of paper or endless phone calls.

One of the most useful features of these applications is the creation of personalized wedding web pages. These pages allow the bride and groom to share crucial information about the ceremony, such as times, locations, travel instructions, and even dress code details. In addition, guests can RSVP, ask questions or even purchase gifts through the apps' platforms, all from the convenience of their cell phone.



Augmented Reality: Innovation to Personalize the Wedding

Augmented reality (AR) is another technological innovation that is gaining ground in the field of weddings. Through special applications and devices, AR allows virtual elements to be superimposed on the real world, opening up a range of possibilities for couples and their guests.

One of the ways AR is revolutionizing weddings is in decor planning and visualization. Apps such as AR Wedding Planner allow brides and grooms to see how the floral arrangements, tables or even the space where the wedding will be held would look before making final decisions. This gives them a significant advantage, as they can experiment interactively and tweak the design until they achieve the desired result.

Wedding Streaming: Instant Global Connection

One of the most prominent revolutions in wedding technology has been live streaming. The ability to share an event in real time with friends and family, regardless of location, has made weddings much more inclusive. Thanks to platforms like YouTube Live, Facebook Live and specialized services like LoveStream, couples can stream the wedding so that absent guests can be part of the celebration, even if they are in another country or unable to attend.



In addition, AR has created immersive experiences during the event itself. Some couples are incorporating AR filters into photos and videos to give them a fun and unique touch. Guests can use filters or enjoy interactive moments via mobile devices or photo stations, adding a fun and creative dimension to celebrations.

The Digital Wedding: Memories and Fun for Everyone

The use of technology is not just limited to the organization of the event, but has also improved the way memories are preserved. For example, 3D printing is allowing couples to create personalized figurines of themselves, a form of keepsake that previously existed only in the imagination.



In addition, virtual photo booths and AR applications are giving rise to creative photos and videos, transforming the experience into something more entertaining and memorable.

Technology has proven to be an invaluable ally for modern couples looking to personalize, organize and share their wedding in a more connected and fun way. While technology does not replace the magic and excitement that accompanies traditional weddings, it does enrich them and give them a touch of innovation. Through mobile apps, live streaming and augmented reality, couples can experience their special day in a more practical, inclusive and creative way.

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A romantic scene featuring a bride and groom in a garden. The bride is wearing a white lace dress and a floral crown, holding a bouquet of flowers. The groom is in a white shirt and dark pants. They are standing under a large, intricate trellis structure made of bamboo or similar natural materials, which is covered in green foliage. The background is filled with more trees and greenery, creating a natural and serene atmosphere.

Tribe of Brides

Wedding and event trends for 2025: A glimpse into the future.



Hello Dear Tribe of Brides, how are you?

As we move into 2025, the world of weddings and events is rapidly evolving, driven by creativity, sustainability and technology. Here's a look at the top trends that will be shaping the direction of celebrations in the coming year.

1. Sustainable and eco-friendly weddings

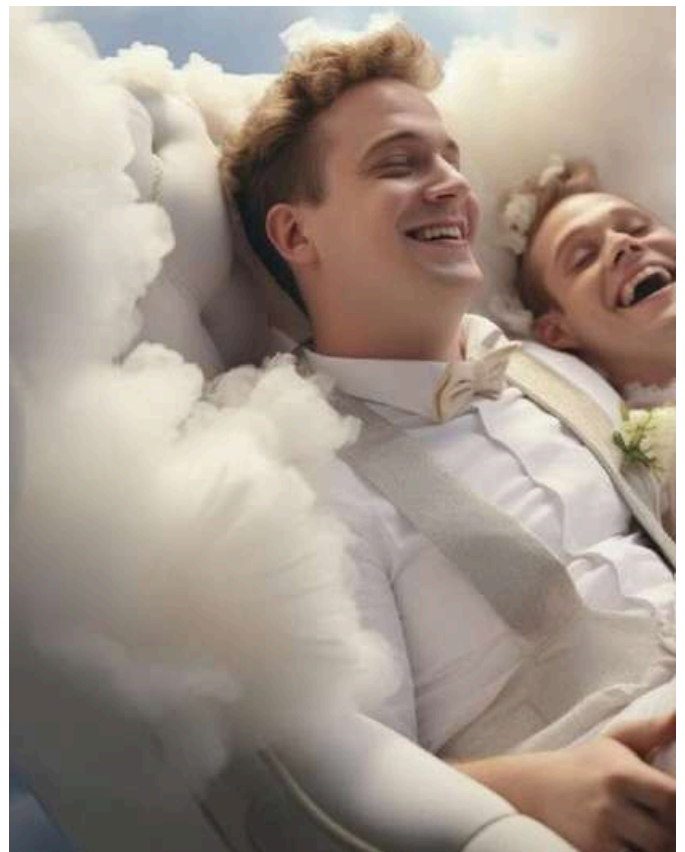
Sustainability remains a priority for many couples. In 2025, we will see an increase in weddings that prioritize the use of recycled materials, biodegradable decorations and locally sourced catering. Couples go for seasonal flowers and menus that minimize waste, creating celebrations that are both beautiful and responsible.

2. Personalized experiences

Weddings in 2025 will focus on personalization. From unique ceremonies to details that reflect the couple's story, events will be designed to tell a narrative. This includes everything from the choice of music to the creation of personalized keepsakes for guests, such as handmade gifts or interactive experiences.

3. Immersive Technology

Technology will continue to play a crucial role in weddings. By 2025, couples are expected to incorporate augmented and virtual reality to offer unique experiences to their guests. Imagine being able to watch a video of the couple's love story in 3D or using apps to interact with other guests during the celebration.



4. Unconventional spaces

Couples are looking for unique and non-traditional wedding venues. Instead of typical banquet halls, an increase in the use of outdoor spaces, renovated factories, museums and even private homes is expected. These venues offer a more intimate and authentic atmosphere, perfect for a memorable celebration.

5. Vibrant colors and styles

In terms of color palette, 2025 will bring an explosion of vibrant and bold hues. Colors such as coral, electric blue and emerald green will be on trend, combined with rich textures and bold patterns. Decorations will focus on creating a cheerful and festive atmosphere that reflects the couple's personality.



Carols during dinner or a transition to festive music for dancing will also be in vogue.

In conclusion, the weddings and events of 2025 promise to be a celebration of individuality, sustainability and innovation. Couples who dare to break with convention and incorporate these trends will surely create unforgettable memories for themselves and their guests.

I hope these recommendations help you to solve your doubts, but if you have any comments or concerns between now and the next issue, I will be happy to read your DMs.

Read you soon!

Sandra Alas

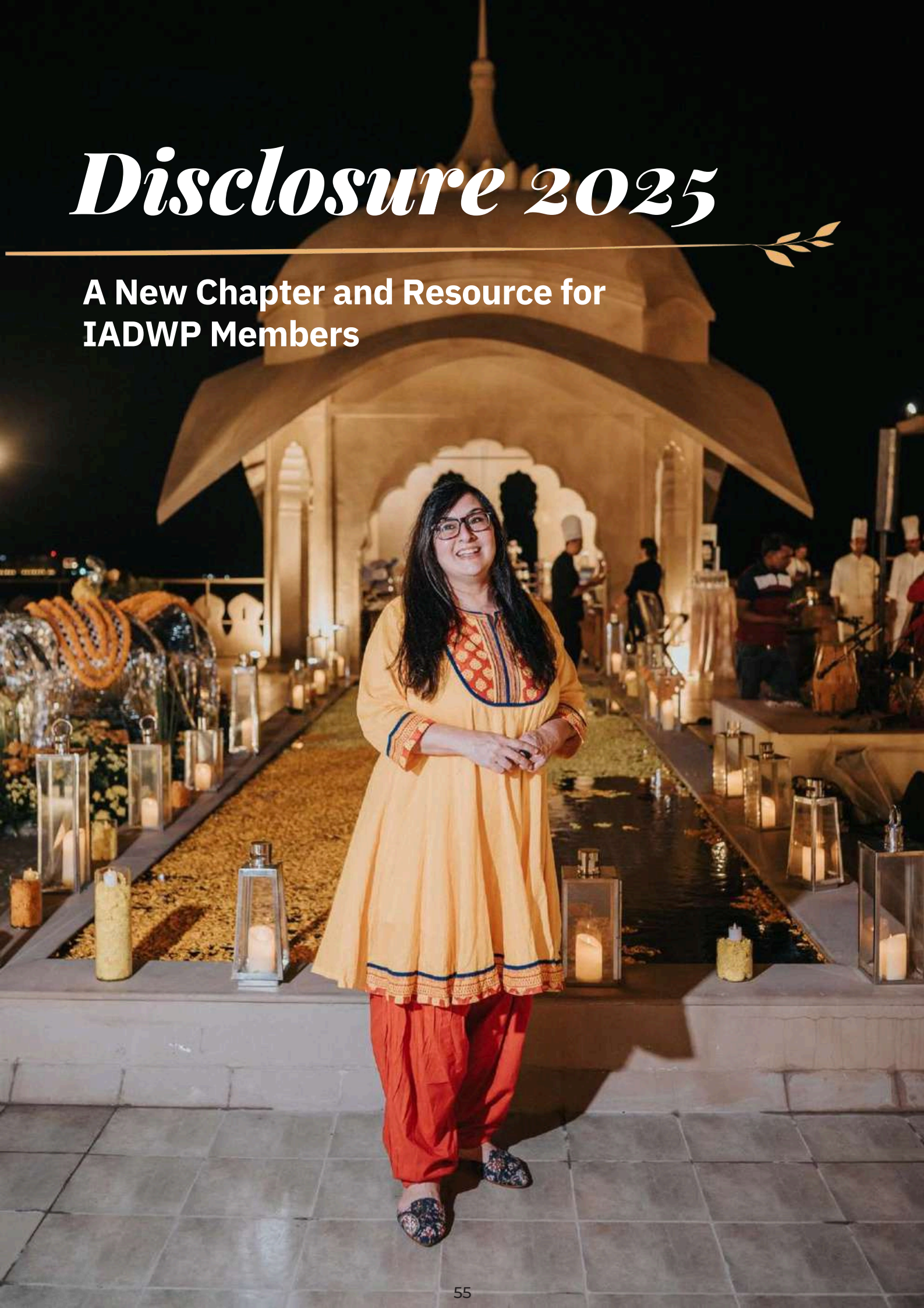
Professional Event Planner
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Disclosure 2025



**A New Chapter and Resource for
IADWP Members**



With over 30 years of experience in the event, wedding and hospitality industries, I have had the privilege of producing exceptional celebrations in different parts of the world. From glamorous Hollywood parties to high-profile conferences and luxury brand collaborations in Dubai to majestic weddings in India, my career spans design, sourcing, travel and hospitality, consistently integrating these elements to create unparalleled experiences.

Over the years, a key lesson has emerged: strong relationships with industry colleagues are the foundation of extraordinary work. Collaboration is essential to raising the standards of our industry, which is why my association with the International Association of Destination Wedding Professionals (IADWP) feels like a natural



extension of my commitment to excellence. Being part of a network that holds itself to the highest standards is an honor, and I am proud to work alongside such dedicated professionals.



My work with IADWP and as Event Curator for Love India and Love Dubai will allow me to help professionals navigate the complexities of international vendor relationships, especially in regions such as India and the UAE, where I have extensive experience. These regions present exciting opportunities for event professionals, and by fostering collaboration, we can deliver immersive and seamless experiences that provide clients with unforgettable local insights and authentic cultural immersion.



The Golden Thread: Elevating Experiences, Delivering Excellence

The Golden Thread is the parent company offering immersive travel experiences and high-end, tailor-made event planning, specializing in India and the United Arab Emirates. Our curated journeys go beyond traditional tourism, providing transformative experiences that connect guests to the rich cultures, traditions and landscapes of these extraordinary regions. Whether exploring the majestic palaces of Rajasthan, the serene backwaters of Kerala or the vibrant cities of Mumbai and Dubai, we create experiences that combine the best of local heritage with modern luxury.

As an Indo-American living abroad, I have a unique perspective on sourcing and curating experiences in diverse global destinations. Today I channel my knowledge into initiatives designed to elevate my colleagues: The Golden Thread and Bohemian Glam. These initiatives help industry professionals access verified resources, ensuring they can achieve high-caliber results. Whether guiding a destination wedding or sourcing unique design elements, my goal is to support professionals in exceeding client expectations and setting new standards.

In addition to our travel expertise, The Golden Thread also offers consulting services to help professionals in the wedding and event industries navigate vendor selection, logistics and strategies for flawless execution.



From a wedding in a palace to an event in a desert oasis, our focus is on delivering exceptional and unforgettable moments that reflect the unique essence of each client.

As the product division of The Golden Thread, Bohemian Glam functions as our exclusive marketplace for sourcing handcrafted, high-quality wedding and event resources. We offer everything from custom invitations and sustainable décor to custom furniture and premium leather goods. Bohemian Glam helps industry professionals elevate their offerings with unique and luxurious products. Whether organizing a wedding, an event or housewarming gifts for a travel group, we provide the resources necessary for every detail to exceed expectations and add authenticity and meaning to every celebration.

The Golden Thread and Bohemian Glam were founded with the goal of raising industry standards. By integrating both curated travel experiences and product sourcing under one roof, we offer a



comprehensive solution that empowers professionals to enhance their work and exceed client expectations by delivering extraordinary, seamless solutions.

The Golden Thread

Website: www.thegoldenthread.ae

Instagram: @thegoldenthreadexperience

Bohemian Glam

Website: www.bohemianglam.com

Instagram: @shopbohemianglam

A Unified Vision

In an ever-evolving industry, our focus on collaboration and quality remains at the heart of everything we do. Together, we have the opportunity to redefine the standards of weddings, travel and events, setting new benchmarks for success and innovation. Let's continue to break barriers and create experiences that resonate long after the celebration is over.

Seema Syed

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Modern Weddings

Glamour, style and trends

Couples ages 22 to 30 are redefining black tie weddings, proving that glamour and technology can merge to create sophisticated, modern celebrations. With a focus on personalization and impeccable aesthetic styling, these weddings are not only elegant, but also innovative and deeply connected to the digital trends of TikTok and Instagram.

What are modern couples like?

These couples stand out for their focus on personalization and desire to break away from classic standards.

1. Authenticity above all: They want their wedding to reflect who they are, from the design to the vows. They prefer unique elements such as symbolic ceremonies, personalized rituals or unexpected locations.



2. Aesthetic Minimalism: They choose elegant simplicity with neutral palettes and natural touches, such as earth tones or black and white. However, they are not afraid to incorporate bold colors if they represent their essence.

3. Conscious values: They prioritize experiences that connect with their personal values.

4. Social connectivity: You want your wedding to be unforgettable not only for those present, but also for those who are following the celebration on social media. Beyond luxury, the goal is to create moments that will last both in the memories of guests and in the content shared on social media.

The dress code: Black Tie with a unique touch

A black tie dress code is synonymous with glamour, but modern couples give it a cool twist:

For her: Long dresses with unique details such as subtle sequins, feathers or asymmetrical cuts. The predominant colors are classic black, metallic tones such as silver or gold, and accents in emerald green or deep blue.

For him: velvet tuxedos or suits with discreet prints. The most daring opt for shades such as burgundy, midnight blue or even white to stand out.

Accessories: Statement shoes, minimalist jewelry and accessories that stand out, such as vintage brooches or personalized clutches.

Tip for guests: Follow the dress code but with creative freedom, adding details of your personal style to stand out.

Trends on TikTok and Instagram

Modern couples' weddings are full of perfect social media moments. Here the most viewed trends:

1. First Look Aesthetic

The First Look trend has been renewed: now it is captured in videos with slow motion effects, accompanied by emotional music. It is a viral moment that not only excites the bride and groom, but also their followers.



2. “Point of View” Photography and Videos

Guests become content creators with POV videos. Couples encourage the use of drones, 360° cameras or lenses on smartphones to capture unique perspectives.

3. Interactive stations

Modern weddings include DIY or technological stations such as instant photo booths with vintage effects or “confessional” style video message recording corners.

4. Group choreography

Group dances designed for TikTok are taking center stage, from a choreographed bride and groom entrance to flash mobs with guests. This guarantees fun memories and viral content.

Tech elements to fall in love with.

1. Digital invitations and personalized websites:

Beyond the classic e-mail, couples create interactive websites with all the information, online RSVP and event details.

2. Projections and mapping:

Key moments, such as the first dance, include light projections that tell a story or create a magical atmosphere.

3. Personalized hashtags:

Couples design unique hashtags to collect photos and videos on social networks, creating a “gallery” in real time.

The aesthetic style that defines modern weddings

Minimalist decoration with impact:

Centerpieces with dried flowers, floating candles and organic elements such as wood or marble.

Trendy attire:

Wedding dresses with unexpected details such as layers, voluminous sleeves or pastel colors. The bride and groom choose modern cut suits in shades such as terracotta or beige.

Personalized details:

From handcrafted stationery to souvenirs, such as welcome kits with typical details of each destination and the origin of the couples.



Modern weddings are not just events; they are artistic and emotional expressions of couples. Between the careful aesthetics, the use of technology and social media trends, these celebrations are designed to remain in everyone's memory.

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Designing a memorable wedding for everyone

Bienvenidos
a
Nuestra
Historia de Amor





When it comes to planning the perfect wedding, the main focus is usually on the bride and groom. However, we have seen in recent years that the bride and groom give a special touch to their guests, to share with them their experiences, and to keep the best of the memories. In this new approach in the bridal world, weddings are guest-centered. This concept not only ensures that the loved ones enjoy the big day to the fullest, but also creates an unforgettable experience for each of the guests and makes each of them feel so special.

These weddings start from the moment the guests receive the invitation. We have seen many with specific themes, others full of memories and with beautiful reminders.

Therefore, to choose a good card you should look at different invitation designs that can



reflect the theme of the event. They should be clear on important details such as time, dress code and location. And this becomes more relevant when we see that today in the digital world there are countless designs of digital cards, so the physical cards take on a greater role and especially the presence of the feeling towards those we are inviting. This detail makes our guests feel important in our weddings. These cards will remain as a beautiful souvenir that besides being unique can be useful, such as the different gift kits, which are always necessary. These small gifts show that we have thought of them until the last moment.

Another element that we have seen in recent years is the personalization of experiences. Some include the gift of a personalized bottle of wine or small reminders with the name of the guests, which makes each guest feel valued with these small personalized details.





From thank you cards with their names on them to assigned seats with details designed with their preferences in mind, these actions make a difference.

The creation of spaces or environments, such as the famous photoboos, has increased. The same goes for reception environments that offer a welcome cocktail or a handwritten note waiting for them at their seats to express your gratitude for their presence.



The comfort of the guests is key, some weddings even have rest areas, shade in outdoor events and options for the elderly or families with small children to feel at ease. The setting and events with recreational and educational activities for the little ones is a modality that in recent years has become more popular at weddings.

Every detail is planned with the public's enjoyment in mind; from interactive gourmet food stations and craft cocktails to relaxation areas with express massages and entertainment activities for all ages.



A new modality in weddings are the famous food trucks, which are gaining more prominence for being different and giving several options for our guests. So are the different environments of cocktails or craft beers set. The important thing is to have different personalized food stations that provide a fun and varied experience.

And of course, entertainment is one of the most important and must-have details. It is a crucial aspect to keep the guests engaged and happy. Here in Panama the *murgas* integrate the guests in their dance, and have incorporated entertainers and dancers, because if they are not at a wedding the absence is noticeable. And for the little ones there is face painting or special games. We must not forget the famous characters with lights, without a doubt. All this is thought for each of our guests to live the experience and beautiful moments.



Another element that must be present is the element of surprise. Here we must be sure of what will be the surprise element where we involve each of our guests, as we must ensure that each one takes a memory and unique experience. Make sure that everyone will enjoy it.

The legacy of an unforgettable wedding

A wedding focused on the guests not only ensures that everyone enjoys themselves, but also leaves a legacy of love and gratitude. By prioritizing the experience of our loved ones, we are also creating a celebration that will be fondly remembered by each of our guests. Because at the end of the day, a wedding celebrates not only the union of two people, but also the love that surrounds them with all their loved ones.

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The Sacrament of Marriage

A sacred bond beyond the event



Catholic marriage is not just a celebration, but a profound manifestation of divine love. This sacrament, anchored in centuries of tradition, symbolizes a sacred covenant that goes far beyond the earthly, a covenant that reflects Christ's love for his Church. For couples who choose to embark on this path, marriage in the Catholic Church is an expression of faith, commitment and eternal love.

From the moment the bride and groom look each other in the eye and pronounce their vows, they are entering into a union that transcends everyday life. The exchange of consents in the presence of God and the community not only seals a lifelong commitment, but also marks the beginning of a joint spiritual journey. This sacred act becomes a tangible reflection of the promise of unconditional love and mutual fidelity that defines Catholic marriage.



PH: Clarooscuro Bodas



Symbols that Enhance Meaning

The use of symbols in the marriage ceremony adds an additional layer of depth and beauty. The rings, those eternal circles that have no beginning and no end, represent the perpetuity of married love, a constant reminder of the commitment made. Each time the spouses look at their rings, they relive the promise of love, respect and loyalty they sealed at the altar.

One of the most significant moments is the giving of the arras, a rite full of symbolism and tradition. The 13 coins that the husband gives to his wife are much more than a material gesture. They symbolize shared prosperity and the mutual desire to build a life based on generosity, support and responsibility. This act represents the commitment to care for both the material and spiritual goods of the home.

Although not part of the official rite, the use of the ribbon or double rosary also brings poignant meaning. This symbol, placed on the shoulders of the bride and groom, is a reminder of God's grace that unites the couple and sustains them in their journey together.

Love that will transcend time

Beyond gestures and symbols, the true meaning of Catholic marriage is revealed in daily life, in small actions and shared decisions. The sacrament is a constant source of grace, strengthening spouses in times of challenge and giving them the joy of celebrating the blessings that life offers them.



This bond is not a temporary union, but a promise that endures “until the last day of their lives.” This commitment is based on the sacrificial love of Christ for his Church, a love that is manifested in the daily lives of the spouses. The grace of the sacrament helps couples face the challenges and joys of married life, reminding them that they are not alone in their journey.

In conclusion, the sacrament of marriage in the Catholic Church offers couples a unique opportunity to live their love in a profound, spiritual and transcendental way. It is a ceremony that goes beyond celebration, and becomes the starting point of a shared life, under God's blessing and protection. For engaged couples about to embark on this journey, it is important to remember that marriage is a vocation of love and service, a life journey deeply rooted in faith and divine grace.



PH: Clarooscuro Bodas

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Personalized Ceremonies

Leave your mark with a unique ritual.

Who doesn't get excited when invited to a wedding of a family member or close friend?

Every wedding is different, and it is also unique and unforgettable for the bride and groom who are the protagonists of that beautiful day. Within the wedding day, the ceremony is the most significant moment and the central part of the celebration. For this reason, we always try to make the ceremony personalized and even more special for the bride and groom.

Performing a personalized ceremony can encompass many aspects: the moment of professing the wedding vows, making a different or significant ritual for the couple, thinking of a theme for the ceremony and celebration, among others. The bride and groom can also achieve a significant participation of the guests at the time of the ceremony. Many choose to have the wedding in a unique destination where the experience is totally special for all attendees.



How to personalize a ceremony?

To make this moment much more personalized and special, it is essential that the bride and groom visualize what they want for that moment where they will profess their love in front of all their loved ones. There are rituals that can be meaningful and will make them relive moments where they have shared together some very special moments.

In 2016 I met a couple who worked in a Wayuu community in the Colombian Goajira and they wanted to experience a traditional Wayuu wedding ritual. Together with our colleague we organized for them a very special experience where they took their parents and closest friends to witness a unique ceremony and where they joined their lives with the ancestral traditions of the indigenous community.



Although in reality a Wayuu marriage is a kind of negotiation between the two families of the bride and groom with days of duration and several phases, we managed to synthesize in one afternoon several of the fundamental moments: the “palabrero” of the tribe talking with the family of the bride and the uncle of the groom; the moment of the delivery of the dowry, the arrangement of each partner with the clothes and makeup for the ceremony, the procession of children accompanying the bride and the typical food in these celebrations. This is how they were able to fulfill their dream of living this totally personalized experience.

It is necessary to point out that the different wedding rituals are not related to any particular religion, so the bride and groom can choose the ritual they want regardless of their religion. Some are done at the time of the ceremony, whether in church or not, and other rituals can be done during the civil wedding or even at some point during the celebration.



There are very beautiful rituals that can be special and create a magical atmosphere within a wedding celebration:

Lighting of Candles by the Bride and Groom.

This ritual, also called the ceremony of light, takes place at one point in the ceremony, which is usually after expressing the vows in front of all their loved ones. The bride and groom hold a medium-sized candle in their hands and then proceed to jointly light a larger candle symbolizing the new life together and the light that each brings to the formation of their home.

The Sand Ritual.

When two sands are joined together they will never separate again. At a certain moment of the ceremony, in front of their guests, the bride and groom join two different colored sands in a bowl prepared for that purpose.



This symbolizes the union of their lives as those two pieces of sand. This bowl is then placed in a special place in their home to remember that beautiful moment when they united their lives.

The Planting Ritual.

This ritual is very symbolic and special for the nature-loving bride and groom. The bride and groom plant a tree that symbolizes the growth and continuous care that their love needs now. They will take care of that tree from that moment on, trying to keep it well forever as well as their marriage (it is very common to plant an olive tree, an orange tree or a palm tree).

The Wine Ritual.

This ritual is charming and symbolic for the bride and groom who enjoy wine. The bride and groom carry a small decanter (one with red wine and the other with white wine) and perform the ritual by joining both wines in a larger decanter to achieve a blend. This blend symbolizes the merging of their lives and the creation of something new, unique and special. Then, the bride and groom toast by pouring two glasses and tasting their own creation.



The Roses Ritual.

It adds a special touch to the ceremony because of the very symbolism of this special flower. The bride and groom exchange long-stemmed roses, which are then placed together in a vase. These roses symbolize the importance of affection and passion in married life. Then, on each wedding anniversary they will repeat this ritual of exchanging roses reaffirming their commitment to each other.

The Handfasting Ritual

This ritual comes from an ancient Celtic tradition. This ritual consists of the joining of the right hands of each of the bride and groom during the ceremony. As they express their vows, a rope is wrapped around their hands, symbolizing the union and commitment they now have to each other.

There are many other rituals, we can even recommend couples to perform one adapted to their own love story. The important thing will always be that both are at ease, convinced of the symbolism of this ritual that marks the beginning of their marriage, and that they treasure this moment as unique and special in their lives.

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Groom Styling

2025, with or without beard?

The year 2025 is full of good energy and great expectations for everyone's life; how wonderful to be able to share with you, dear readers, a little of what will be trending in groom's styling this new year.

Generally most men used to be very basic in their grooming, but since the 90's styling care has been on the rise for many gentlemen. It is a trend that now they give more importance to the good impression we make by being fashionable; well combined, with accessories according to the outfit, using a good perfume and wearing a look according to our style when we refer to haircuts and the use of beard or mustache.



Many grooms now give more preponderance to the hair style and the use or not of the beard for their wedding day. This year's trends are moving away from the outline of the beard or the beard outlined at the level of the cheeks, and are looking for naturalness, that is to say, the beard should look neat but simple in its essence. A casual look leaving the style as natural as possible, this will involve using the beard with the length of 3 to 5 days but not looking neglected.

It's a classic look that will never let them down because it will make a good frame to the face and, depending on the regularity of the hair growth, the maintenance will only be once a week, which facilitates this task. If you like the shaded beard, letting it grow a little longer will give you a strong look that will surely make you look a little older, but will undoubtedly imprint a unique stamp on your style.



We have to mention those gentlemen who liked the beard style of previous years, but the current trend is to wear it with a more irregular shape, that is to say, that the natural growth of facial hair is noticed. Those spaces that lack hair will not be tarnished because this will be part of the naturalness, as well as the combination of gray hair within the beard hair, which undoubtedly brings naturalness and an air of sophistication to the look.

We can not leave aside the style of the grooms who use the beard and moustache very bushy, as there are gentlemen who grow very fast and abundant facial hair. Their hair tends to be thick and in this case it is much easier for them to wear this look by just maintaining the length they want to wear. Generally, men who choose this style spend many years with it, because they feel comfortable and at the same time it gives them an air of elegance and seriousness.



Undoubtedly, naturalness and casual style will set the standard in styling for this 2025, and each groom will choose the look for his wedding day according to his taste. Let's not forget that everyone wants to look very handsome and thus form a beautiful couple with their beloved.

Did you like this article? Let me know your comments, below I leave you my contact, it will be a pleasure to know that you read me. Let me know the topic you want me to write about for you and I will be glad to do it.

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The ideal shoe



How to choose the perfect shoes for your wedding



The Importance of Shoes on the Big Day

When it comes to planning a wedding, every detail counts. From the dress to the decorations, everything should reflect the essence of the couple. However, there is one element that is often overlooked: the shoes. Choosing the right shoes is not only crucial to complete the look, but also to ensure comfort and enjoyment on such a special day.

Know your Style.

I suggest brides analyze and know their style before diving into the search for the perfect shoe. It is essential that you take a moment to reflect on your personal style: Are you more classic or do you lean towards modern? Do you prefer a minimalist look or one full of details? Knowing your essence will help you make better choices.

As a footwear designer, I always encourage brides to feel authentic and choose what truly represents them.

Explore a Range of Options.

The bridal footwear market offers a wide range of styles, from the most traditional to the most avant-garde. Don't limit yourself to what's trending; instead, look for a style that makes you feel comfortable and special.



PH: Clarooscuro Bodas



Details like appliques, flowers, pearls and sparkles can be lovely, but make sure they align with your personal vision for the day.

Comfort is Key.

A key consideration when choosing bridal shoes is comfort. After all, you'll be standing and dancing for hours. You'll be the first to get ready and the last to sit down. Choose a design that offers support and allows you to enjoy every moment without worry. There are models that have been designed to hold the foot in place and allow brides to move with absolute freedom.

Try before you Decide.

There's no better way to make sure your shoes are ideal than to try them on. When you find a pair you like, try them on and walk around in them. If possible, take with you the type of stockings or tights you will wear on your wedding day. Make sure there are no pressure points and that you feel comfortable wearing them. The idea is that you will forget you are wearing them.

Think about your Surroundings.

Consider your wedding venue when choosing your shoes. If your ceremony will be outdoors, you may want to choose a shoe that has a thicker sole or a lower heel to avoid sinking into the ground. For a wedding at an elegant venue, a high heel may be the perfect choice, as long as you feel comfortable.

Personalize your Choice.

In *Essencia* you have the option to customize your shoes. Although we offer models from capsule collections, when choosing the one you like the most, don't be afraid to ask for it in another heel, color or with other details that make it more personal. This will not only make your shoes unique, but will also give them a special meaning.

Remember Practicality.

Keep in mind that in addition to being chosen for your big day, your shoes should be practical and versatile and you should be able to wear them afterwards. It gives me great satisfaction to see brides wearing their designer shoes on an outing with friends or on a special date.

Choose the Right Height.

Heel height is another important aspect to consider. If you are not used to wearing high heels, choose something lower or even a flat shoe. The most important thing is that you feel confident and comfortable walking down the aisle.



Don't Forget the Final Fitting.

Before your big day, do a final fitting with your dress and shoes. Make sure everything matches perfectly and that you feel good moving and walking, and even better if you can wear them to the dance fittings. This will help you avoid last minute surprises.

Trust your Instinct.

Finally, trust your instinct. If a pair of shoes makes you feel fabulous, don't hesitate to choose them. Remember that your wedding is a reflection of you and your partner, so make sure that every detail, including your shoes, represents you.

Your Essence in Every Step.

Choosing the perfect shoes for your wedding is an essential part of planning. Remember that it's not just about following trends, but finding a design that speaks to your essence and makes you feel authentic. With these tips in mind, you'll be ready to take confident and happy steps on your big day. Happy planning!

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Mini-Moons and Honeycations

Honeymoon Trends for Latin American Couples

In Latin America, honeymoons are often seen as the dream trip: a well-deserved break after months of wedding planning. However, with modern life, work commitments and tight budgets, many couples are looking for more practical and flexible alternatives. According to a recent report on travel trends, 55% of newlywed couples worldwide prefer customized and affordable options, which explains the rise of mini-moons and “honeycations”.

What are Mini-Moons?

Mini-moons are shorter honeymoons, usually 3 to 5 days. This alternative has gained popularity, especially in Latin America, where couples are looking for options that balance budget and time.

Key facts about mini-moons:

According to a WeddingWire study, 40% of millennial couples prefer short getaways right after the wedding, while planning longer trips for the future.

In Latin America, local and regional destinations represent more than 70% of the choices for mini-moons, due to their accessibility and cost.



Ideal destinations in Latin America:

Beach: Riviera Maya (Mexico), Punta Cana (Dominican Republic) or San Andres (Colombia).

Mountain: Cocora Valley (Colombia), Bariloche (Argentina) or Monteverde (Costa Rica).

Historic cities: Cartagena (Colombia), Antigua (Guatemala) or Guanajuato (Mexico).

What are Honeycations?

Honeycations, on the other hand, are honeymoon trips that do not take place immediately after the wedding. This approach allows couples to save time and money to enjoy more luxurious experiences or more distant destinations.

Key facts about honeycations:

According to a survey conducted by Zola, 27% of newlywed couples postpone their honeymoon due to work commitments or budgets.

In Latin America, 15% of couples choose to postpone their honeymoon until their first wedding anniversary, according to regional travel agency data.

Favorite international destinations for honeycations:

Europe: Paris, Rome or Santorini, especially during the spring.

Asia: Bali, Thailand or Japan, which attract with their exotic landscapes and unique cultures.

Paradise destinations: Maldives, Seychelles or Bora Bora for an experience of luxury and relaxation.

Mini-Moon or Honeycation: Which is better for you?

Choosing between a mini-moon or a honeycation will depend on your priorities as a couple.

Statistics to help you decide:

Budget: According to TheKnot, the average honeymoon expense is \$5,000 USD, while a mini-moon can cost between \$500 and \$1,500 USD, depending on the destination.

Time: In Latin America, 65% of workers have between 10 and 15 days of vacation per year, making mini-moons more practical for those who cannot take a lot of time off.



Tips for Planning Your Mini-Moon or Honeycation

1. Use seasonal data: plan your trip in low season to save up to 30% on lodging and flights, according to Skyscanner Latin America.

2. Take advantage of local offers: According to Booking.com, 80% of emerging destinations in the region are affordable options with special offers for couples.

3. Prioritize personalization: More than 50% of newlywed couples consider unique details, such as romantic dinners or exclusive activities, more important than the destination itself.

Conclusion

Mini-moons and honeycations represent an evolution in the way honeymoons are enjoyed in Latin America. Statistics show that couples are prioritizing experiences that suit their needs, both financially and in terms of time.

Whether it's a short getaway to a nearby destination or an extended trip in the future, both options offer the opportunity to celebrate love in an authentic way. The important thing is to enjoy together and create unforgettable memories.

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Ping-Pong

**Meet our Chapter Head Estados Unidos,
Faride Delgado**



1. What recipe from your family meals would you include in a wedding?

My mom's potato salad. I think it's a dish that goes with everything and hers is simply the best!

2. What is your favorite place on earth?

My bedroom (laughs). After so many trips it's the place where I can relax without poses and rest, whether it's watching videos, reading books, content, articles etc. No hotel in the world compares to being in my room.

3. Which country particularly attracts your attention for a wedding?

Italy in Tuscany.

4. What has been the longest flight you have had for work?

For work to Turkey 12 hours and 30 minutes, although on a personal level I have had other longer flights.



5. Recommend a movie that inspires us in the world of weddings.

"The Wedding Planner" with Jennifer Lopez, I love it and I could watch it a thousand times.

6. Which fictional character do you most identify with? How would you make use of that character at a wedding?

The Little Prince. The Little Prince's value for friendship and the connection between him and the rose, is what all wedding professionals would like to have with our clients.

There is this need to highlight that everything should be less mechanical or fashionable and highlight the human side of the couples on their big day.

7. What is the best concert you have ever attended?

Alejandro Sanz in Barcelona in 1997.

8. Do you prefer to be hot or cold?

Cold.



9. What book marked you in your childhood?

Anne Frank's diary.

10. What is the one item of clothing you would never wear to a wedding?

Denim jeans.

11. If you could only take three things to a desert island, what would you take? And to a wedding?

To an island:

- 1- My glasses so I can see, I'm half blind
- 2- My cell phone, it's my mobile office and a way to stay connected with my family and the world
- 3- And a scarf, they solve too much life, I always carry one in my bag, to protect me from the cold, to cover my hair and even to tuck me in



To a wedding:

- 1- A gift
- 2- Elegant but comfortable shoes
- 3- A mini party bag

12. What is your favorite thing to do at a wedding?

Well, as a travel agent, I like to see the faces of the bride and groom and all the happy guests, enjoying the big day and their destinations, it's like feeling "mission accomplished".

As a guest, I like to watch the bride and groom's first dance and eat the cake and desserts, I love sweets (laughs).

13. What do you find most boring about your job?

The financial part, sitting down to reconcile accounts and work on budgets.

14. How do you define success?

For me, success is not just a moment or a day or a time, it is every time you achieve one of your dreams, no matter how small they may be, and you have the joy of sharing them with your loved ones.

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We are delighted to feature some of our exceptional Platinum members of the International Association of Destination Wedding Professionals:



**Lucero
Álvarez**

Lucero Álvarez
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Lucero Álvarez is a Mexican entrepreneur and the founder of "Lucero Álvarez Wedding Agency," one of the largest wedding planning agencies in Mexico, with over 10 years of experience. Her agency is a benchmark in the Bajío region, known for creating unique and memorable weddings that reflect each couple's dreams. With multiple certifications, she leads a highly skilled team recognized for its innovation and commitment to excellence. They organize over 70 weddings annually, attracting clients from Mexico and the United States, with a special focus on the North American market.



**Pervez
Taufiq**

PTaufiq - Top
Luxury Wedding
Photographer

@ptaufiqphotography

Pervez Taufiq is the CEO of PTaufiq, a Boston-based luxury photo and video company recognized as one of the best globally, shooting 250 weddings a year with offices in Mumbai, LA, Paris, and Mexico. His rockstar background as a former Atlantic Records singer adds a unique edge to his work, creating iconic imagery and experiences. In just three years, PTaufiq has been featured on Bravo and Netflix, with work published in Harper's Bazaar, Vogue, Elle, and People Magazine.



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Hi, I'm Josue Guido Blandon, wedding and event planner and CEO of Casyste M&B Event Production Company. With a passion for creating unforgettable moments. I specialize in designing customized weddings that reflect the style and dreams of each couple. My goal is to make those unique visions come true, while taking care of every detail, from planning to execution, always at your service!



**Jen
Guarino**

Luxe and Love
Travel

@LuxeAndLoveTravel

Seasoned expert with over 14 years of experience in luxury travel, destination weddings, honeymoons, and more. She specializes in creating bespoke experiences for life's most meaningful moments, tailoring each journey to her clients' unique vision. Collaborating with award-winning partners, Jen ensures seamless, stress-free adventures, from breathtaking weddings in Mexico to private wine tours in Tuscany. Her concierge-level service manages every detail, offering personalized and memorable escapes. Whether planning romantic getaways or family celebrations, her dedication to excellence makes her a trusted expert in exceptional travel experiences.

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Full access to our online education platform.



Visibility on official networks

3 posts on our social media and one article on our blog.



Wedding Tourism Specialist

Preferential rate to obtain the recognition.

DISCOVER HOW IADWP CAN BOOST YOUR BUSINESS!

Contact us at members@iadwp.com

Travel the world WITH IADWP IN 2025!

The IADWP is characterized by providing innovative and inspiring education, as well as being a global business generator with a community spanning over 40 countries in the Americas, Europe, and Asia.

Join our spectacular events that we are preparing for you in 2025.



📅 May 26th – 29th

English & Spanish 🗣️

Join us for the debut of the IADWP Academy, an exceptional multicultural event presented in English with live Spanish translation, proudly **endorsed by IADWP, the world's leading authority in destination weddings**. This inaugural edition offers a specialized educational program to enhance your expertise, plus exclusive networking opportunities with global industry leaders, focusing on the growing Latin American and Caribbean markets. Stay ahead of trends, gain insider insights, and expand your network to grow your destination wedding business.

Starting from:

USD 512*

IADWP Members

USD 587

General

Rates valid until
February 28th, 2025

*Check your benefits

**Rates exclusive for attendees



📅 Nov. 3rd - 6th, Guanacaste

English 🗣️

Expand your destination portfolio! Join our exclusive event for North American destination wedding planners and specialized travel advisors and discover the wonders of Costa Rica and Latin America. Connect with local suppliers and be part of the latest trends!

Who can participate?

Destination wedding professionals from North America with purchasing potential for Costa Rica. Limited spaces. Profile subject to approval.

Starting from:

USD 512*

IADWP Members

USD 587

General

Rates valid until
April 30th, 2025

*Check your benefits

**Rates exclusive for attendees

SPECIAL PROGRAM

8-Night Immersive high-end experience in the Dominican Republic



📅 May 23rd – 31st

English 🗣️

Includes: access to the IADWP Academy: Destination Wedding Congress trade show + single occupancy accommodations + all meals included + exclusive activities + site inspections + immersive destination experiences.

Who can participate?

North American destination wedding professionals with buying potential for the Dominican Republic. Limited spaces. Profile subject to approval.

Starting from:

USD 1,787*

IADWP Members

USD 1,987

General

Rates valid until
April 30th, 2025

*Check your benefits

**Rates exclusive for attendees

*RESTRICTIONS APPLY

REGISTER NOW!
Contact us at buyers@iadwp.com

IADWP CORPORATE MEMBERSHIP 2025



We are thrilled to present two distinguished **Corporate members** of the International Association of Destination Wedding Professionals:



alaiabelize.com
[@alaiabelize](https://www.instagram.com/alaiabelize)



Hotel

Alaia Belize, a luxury resort with stunning views, vibrant culture in a tropical paradise. Exactly like nothing else.



Priscilla Torres

Groups, Conference & Events Manager
priscilla.torres@alaiabelize.com
+501 614 9803



tesoroloscabos.com
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Hotel

Hotel Tesoro Los Cabos is the perfect choice for travelers looking to experience the vibrant life of Cabo San Lucas Marina. With contemporary facilities, a prime location, and stunning views, it stands out as the top option to enjoy the unique and exclusive atmosphere of the area.



Angélica Zamorano Romero

Director of Sales
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BECOME A CORPORATE MEMBER
Contact us at members@iadwp.com

NETWORKING THAT DRIVES YOUR

Potential

We want you to grow with us through **tailor-made** experiences!

Be part of the **trade show** at our upcoming events:



Contact us!



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IADWP®

WISHES YOU A

Happy Birthday
JANUARY



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January 3rd



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JANUARY



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