

LOVE ITALY

Tuscany to Puglia

Nov 4-11th

2026

**EXHIBITOR'S
BOOK**

EVENT CURATOR

Monica Balli Events



Destination Weddings & Events • Bespoke
Travel Experiences • Luxury Hospitality Speaker
& Coach • Global Connector

Monica Balli is a proud Tuscan and global luxury event specialist with over two decades of experience planning exceptional destination weddings, corporate events, and bespoke celebrations across Europe and the Mediterranean.

Known for a luxury-first mindset, creative vision, and flawless execution, she transforms the impossible into the effortless, managing everything from red-carpet events and private yachts to exclusive celebrations in emerging destinations.

As a luxury travel agent and global concierge, she provides ultra-exclusive access worldwide.

Monica is also a pioneer of intimate FAM trips, offering insider access to the newest hospitality openings and industry trends, always staying ahead of the curve.

“Walk with my head high, sleep on two pillows, be happy, and savor life every day”

Exclusive Networking with International Wedding & Event Planners

Tuscan & Apulian Editions

Organized by

IADWP 

International Association of
Destination Wedding Professionals



ABOUT THE EVENT

LOVE ITALY B2B is an exclusive, by-invitation-only networking experience connecting the Italian wedding and event industry with 40 top international planners and luxury travel advisors, all members of IADWP the world's largest community of destination wedding professionals.

This unique format creates the perfect environment for 1-to-1 meetings, presentations, and relationship building with professionals actively seeking new destinations, venues, and services in Italy.

EVENT DETAILS

Tuscany Edition

Castel Monastero

8 November 2026

5:00 PM – 11:00 PM

For Tuscan Partners



Apulia Edition

Relais Histo

10 November 2026

5:00 PM – 11:00 PM

For Apulian Partners



BOTH EDITIONS INCLUDE

- One access badge included per participation (valid for one person only).
- B2B Meetings (by schedule, max 1-to-1 with international planners & advisors).
- Networking Cocktail & Regional Bites (Tuscan or Apulian style).
- Direct access to decision makers seeking destinations, venues, and premium services across Italy.

PARTICIPATION OPTIONS



SINGLE COMPANY

Ideal for individual companies with a single presence in the region such as one hotel located in Tuscany/Apulia, or one DMC or service provider operating in that region.



COMPANY UP TO 3 PROPERTIES

For hotel groups, DMCs, or brands representing up to three properties or business units in Tuscany or Apulia.



COMPANY UP TO 4 PROPERTIES

For hotel chains, destinations, or networks with four or more properties or affiliated businesses represented in the same region.



Exclusive Presentation Opportunity

Limited

Showcase your property or brand in depth to all attending planners before the B2B event.

Only 3 presentations available per edition (first-come, first-served)

- Time: 3:00 PM (same day, prior to B2B event).
- Duration: 20 minutes





Thinking about
joining? We'd love to
connect.



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