

EXHIBITOR'S BROCHURE

EARLY BIRD 2025

IADWP 

International Association of
Destination Wedding Professionals

RETURN ON INVESTMENT



BRAND POSITIONING

Position Your Brand Before Key Purchase Influencers, Reaching an Audience of 6 Million People.



EFFECTIVE NETWORKING

Effective networking throughout the conference, brand visibility, and closing business deals on the exhibition floor.



MEANINGFUL CONNECTIONS

Long-term business relationships with the most renowned professionals in the romance industry.



UPDATED TRAINING

The most comprehensive and up-to-date training for the wedding market, delivered by international speakers in your language.



EVENT PARTICIPATION

Participate in 2 social events to see the wedding and special events industry trend proposals in action.

NETWORKING TABLETOP + BREAKOUT SESSIONS FOR DESTINATION WEDDING & INCENTIVE IMPACT

- Networking table with a mini printed banner (basic furniture: half board, tablecloth, and 4 chairs).
- 1 exhibitor badge with full access to the event (educational sessions, conferences, and social events).
- Your company logo on the IADWP website.
- 1 Instagram post on social media as an exhibitor of the event.
- Digital recognition of your participation by IADWP with international curriculum value.
- Brand presence and contact information in the official event app.
- Three exclusive 20-minute breakout sessions for 30 agents each, where you will have the opportunity to showcase your products and services (incentive programs and wedding packages), all in an intimate, engaging setting designed to inspire and empower agents. *Audiovisual included.

USD 6,500

Availability: 3



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USD 3,200

availability: 33



*Prices are excluding VAT (16%).

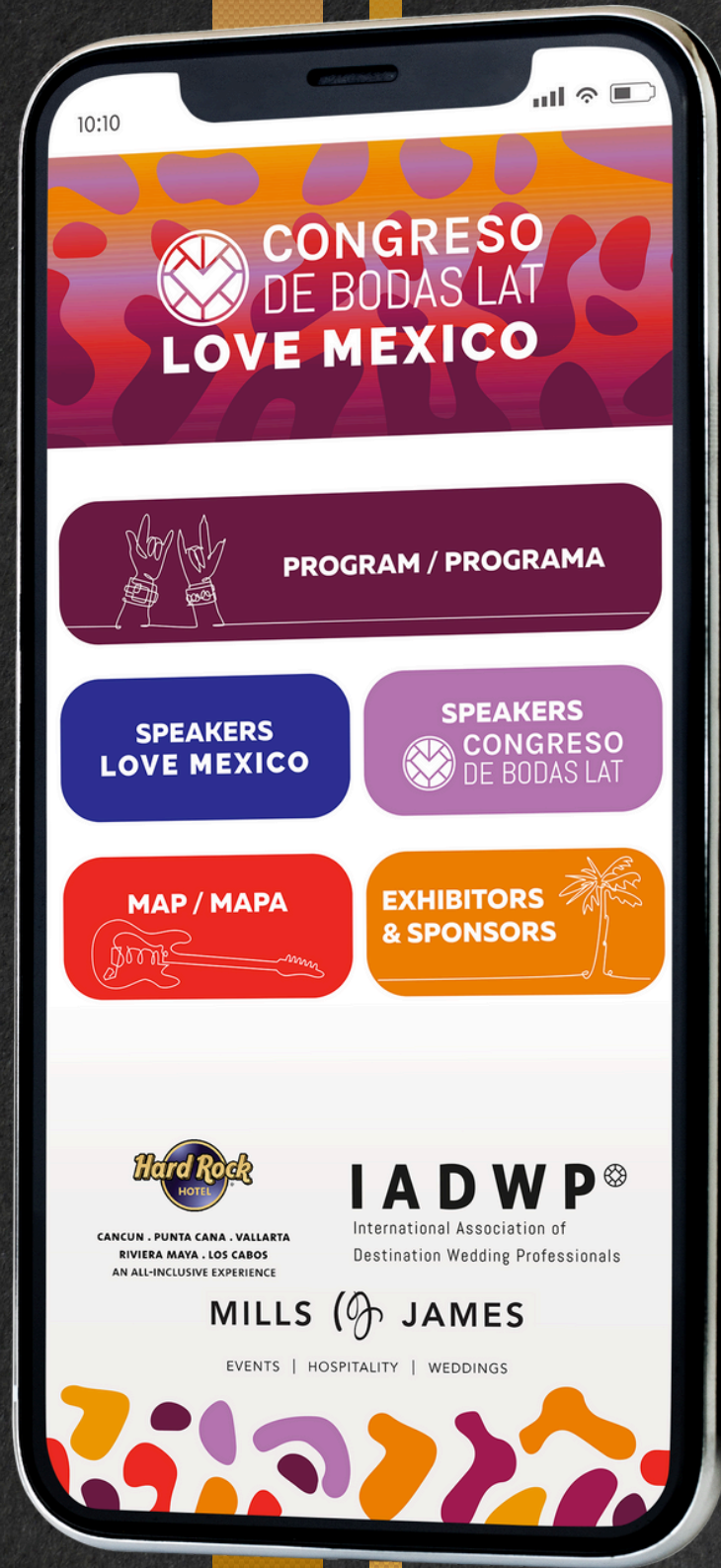
*For international transfers, a bank fee of USD \$65 will be applied.

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OFFICIAL SPONSORSHIP OF THE APP.

Be the official sponsor or co-sponsor of the app and gain visibility.

- Networking tabletop with 2 exhibitor badges, providing full access to the event program: educational sessions and social events.
- Logo on the official website and in the official event program.
- Digital recognition of participation by IADWP with international curriculum value.
- Brand presence and contact information in the official event directory.
- Brand presence on the app's homepage.
- Marketing package:
 - 1 email to event attendees
 - 1 blog on the official IADWP website
 - 4 Instagram posts



From

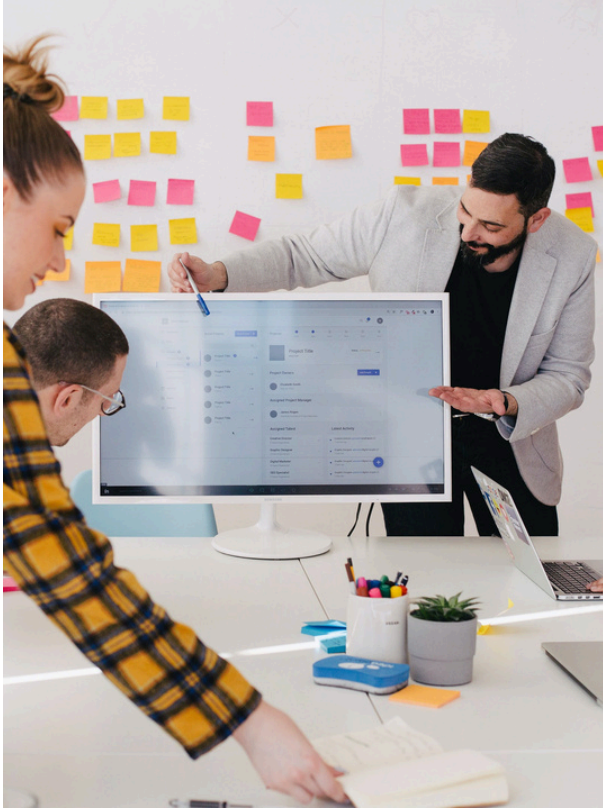
USD 4,000

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UPGRADES



MARKETING PACKAGE

- 1 email blast to event attendees.
- 1 blog on the official IADWP website.
- 1 pre or post-conference webinar.
- 15 additional posts on our social media as an Official Exhibitor.
- 1 social media reel.

From

USD 6,000

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UPGRADES



10 MINUTES OF FAME

- 10 minutes of presentation during the plenary session.
- (Presentation during the general session to the entire audience).

USD 8,000

AVAILABILITY: 7

ADDITIONAL EXHIBITOR BADGE.

*Price applies starting from the 3 X 2.



USD 687

PHOTO SET WITH BRANDING.

Space of 3 x 2.5 meters with photo decoration and branding.

*Upgrade option: booth-style installation.



USD 3,000

AVAILABILITY: 4

INTEGRATION OF ITEMS IN THE WELCOME KIT

The company provides the items to be included in the welcome kit.

USD 700

SOUVENIRS ARE THE RESPONSIBILITY OF THE EXHIBITOR.



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UPGRADES

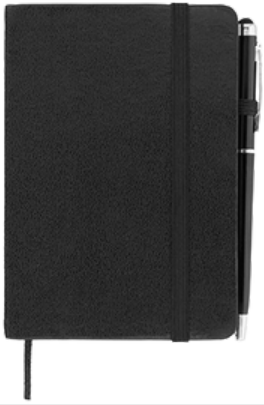
HAPPENINGS

With this upgrade to your participation, you can integrate happenings at your stand to attract attendees.

*Price applies starting from the 3 X 2.



USD 500



NOTEBOOKS AND PENS.

Integrate your brand on notebooks and pens within the event welcome kit.

USD 6,600

THERMOS

The company provides the items to be included in the welcome kit.



USD 7,500

LANYARDS

Add your brand to the event lanyards.



USD 9,750

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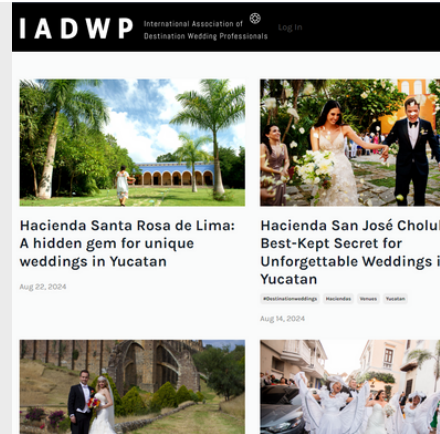
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UPGRADES

ARTICLE ON THE IADWP BLOG.

Reach the entire industry through an article on the IADWP blog.

USD 2,300



EMAIL BLAST

Ideal for staying top of mind with attendees even after the event ends, or for inviting them to visit you during the event.

USD 3,500

WEBINAR

Reach event professionals with a 30-minute webinar targeted to the database.

USD 4,000



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IADWP 

CONTACT US!



Suri Mendicuti

IADWP Director

 +52 999 338 4937

suri@iadwp.com



Gabriela Peón

Sales Executive

 +52 999 419 0416

hola@iadwp.com

www.IADWP.com