

IADWP®

WORLD  
ROMANCE  
TRAVEL  
CONFERENCE

# Costa Rica

*Pura Vida*

NOVEMBER 3<sup>RD</sup> TO 6<sup>TH</sup>, 2025

EXHIBITOR'S BOOK

SUPPORTED BY:



# Return on Investment



## BRAND POSITION

Position your brand in front of buying influencers, with a reach of 6 million people.



## EFFECTIVE NETWORKING

Effective networking throughout the congress, brand presence and business closing on the exhibition floor.



## SIGNIFICANT CONNECTIONS

Long-term business relationships with the most recognized professionals in the romance industry.



## UPDATED TRAINING

The most complete and up-to-date training for the wedding market, given by international speakers in your language.

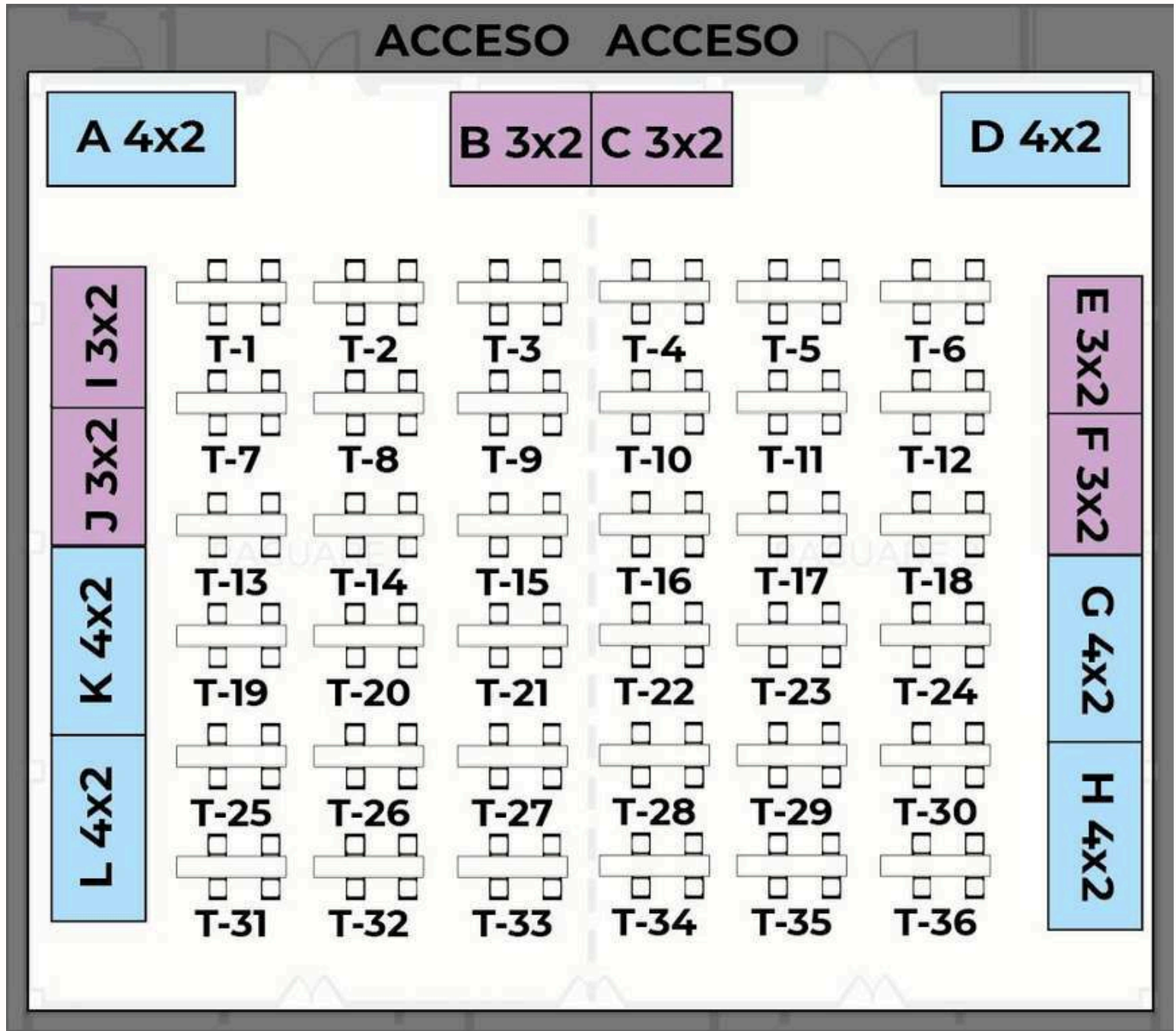


## PARTICIPATION IN EVENTS

Participate in 2 social events to see the wedding and special events industry trend proposals applied.

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# EXHIBITOR FLOOR



\*Prices plus VAT (16%).

\*For international transfers a bank commission of USD \$65 will be applied.



# Build Your Space 4 x 2

- Exhibition area of 4 x 2 meters (does not include construction or furniture).
- 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Half page publication in the "ÉPICA" magazine.
- Your company logo on the IADWP website.
- Digital recognition of your participation by IADWP with international curriculum value.
- Brand presence and contact information in the official event directory.
- Marketing package:
  - 2 Instagram posts as exhibitors.
  - 2 Facebook posts as exhibitors.
  - 1 email blast to event attendees.
  - 1 blog on the official IADWP website.

**USD 6,500**



# Build Your Space 3 x 2

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- 2 exhibitor badges with full access to the event program: educational sessions and social events.
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  - 2 Instagram posts as exhibitors.
  - 2 Facebook posts as exhibitors.

**USD 5,000**



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# Networking Tabletop + Breakout Sessions

*for Destination Wedding & Incentive Impact*

- Networking table with a mini printed banner (basic furniture: half board, tablecloth, and 4 chairs).
  - 1 exhibitor badge with full access to the event (educational sessions, conferences, and social events).
  - Your company logo on the IADWP website.
  - 1 Instagram post on social media as an exhibitor of the event.
  - Digital recognition of your participation by IADWP with international curriculum value.
  - Brand presence and contact information in the official event app.
  - Three exclusive 20-minute breakout sessions for 30 agents each, where you will have the opportunity to showcase your products and services (incentive programs and wedding packages), all in an intimate, engaging setting designed to inspire and empower agents.
- \*Audiovisual included.

**SOLD OUT**



## Networking Tabletop

*with single lodging included*

- Networking table with a mini printed banner (basic furniture: half board, tablecloth, and 4 chairs).
- 1 exhibitor badge with full access to the event (educational sessions, conferences, and social events).
- Your company logo on the IADWP website.
- 1 Instagram post on social media as an exhibitor of the event.
- Digital recognition of your participation by IADWP with international curriculum value.
- Brand presence and contact information in the official event app.
- A single room with lodging for 3 nights (November 3 to 6) at the host hotel JW Marriot Guanacaste

\*\*Participation with a networking table does not allow the purchase of additional badges; these are only available for stands.

**USD 5,173**

**AVAILABILITY: 15**

\*Prices plus VAT (16%).

\*For international transfers a bank commission of USD \$65 will be applied.

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# Construction Options

## 4 x 2 meter booth

### INCLUDES CONSTRUCTION AND BASIC FURNITURE

- 4 x 2 meter booth ( includes construction and basic furniture).
- 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Half page publication in the “ÉPICA” magazine.
- Your company logo on the IADWP website.
- Digital recognition of your participation by IADWP with international curriculum value.
- Brand presence and contact information in the official event directory.
- Marketing package:
  - 2 Posts on Instagram as exhibitors.
  - 2 Posts on Facebook as exhibitors.
  - 1 Email blast for attendees of the event.
  - 1 Blog on the official IADWP website.

*Participation and space:*

**USD 6,500 + IVA (16%)**

**Construction fee: USD 3,600 + IVA (16%)**

**Total: USD 10,100 USD + IVA (16%)**

\*Prices plus VAT (16%).

\*For international transfers a bank commission of USD \$65 will be applied.

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# Construction Options

## 3 x 2 meter booth

### INCLUDES CONSTRUCTION AND BASIC FURNITURE

- 3 x 2 meter booth ( includes construction and basic furniture).
- 2 exhibitor badges with full access to the event program: educational sessions and social events.
- Half page publication in the “ÉPICA” magazine.
- Your company logo on the IADWP website.
- Digital recognition of your participation by IADWP with international curriculum value.
- Brand presence and contact information in the official event directory.
- Marketing package:
  - 2 Posts on Instagram as exhibitors.
  - 2 Posts on Facebook as exhibitors.

*Participation and space:*

**USD 5,000 + IVA (16%)**

**Construction fee: USD 2,400 + IVA (16%)**

**Total: USD 7,400 USD + IVA (16%)**

\*Prices plus VAT (16%).

\*For international transfers a bank commission of USD \$65 will be applied.

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# *Special Lodging Fees at host hotel* *JW Marriot, Guanacaste*

## *Single*

### **USD 470**

**Per night per room  
Tax included**

\*Payment by interbank transference

## *Double*

### **USD 550**

**Per night per room  
Tax included**

\*Payment by interbank transference

### *Note:*

If you choose an alternative payment method, different rates may apply. Feel free to contact us for further details and to confirm the applicable pricing.

\*Prices plus VAT (16%).

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## *Important:*

**If you are not staying at the host hotel,  
you must purchase a Day Pass  
per person, per day  
to access and participate in  
the event activities.**

**USD 50**  
**+ TAX 16%**

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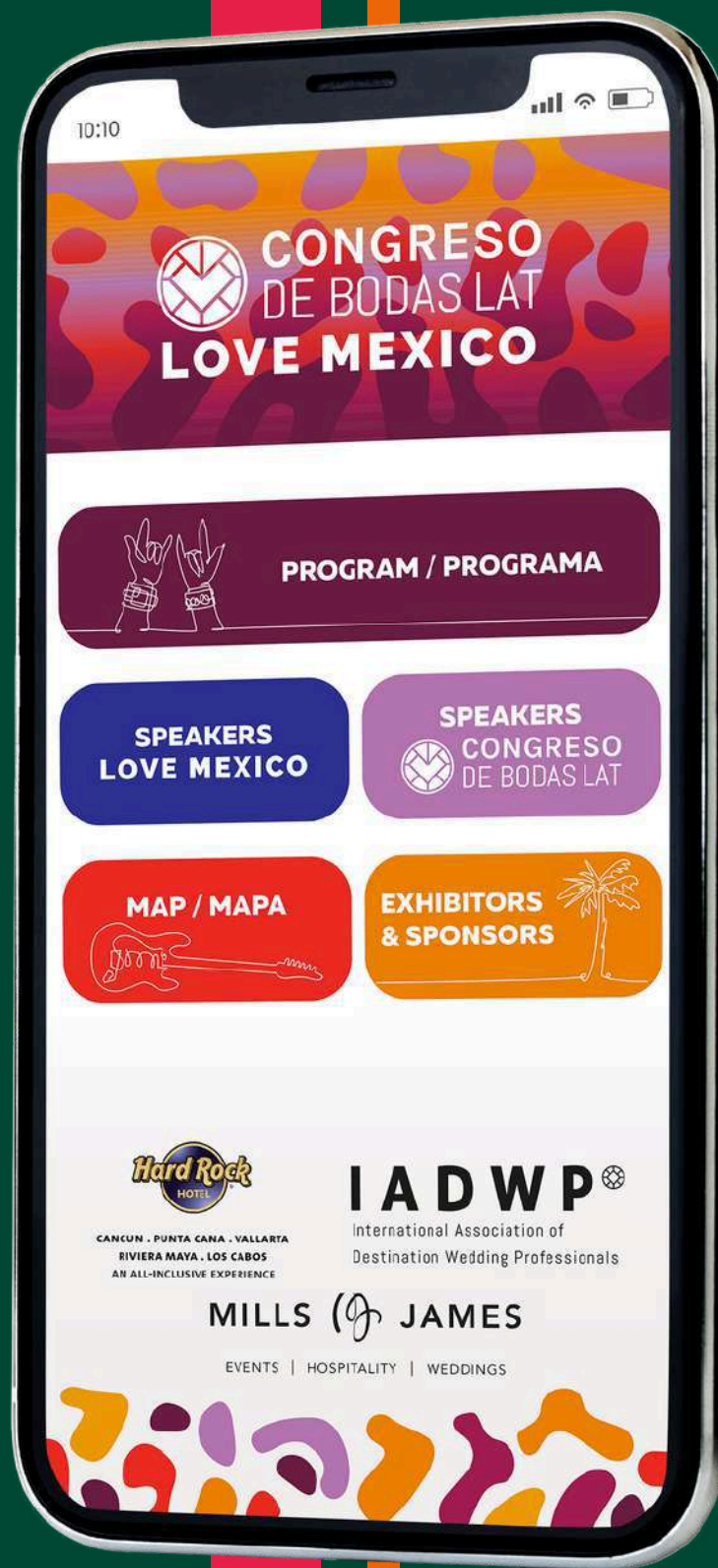
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# OFFICIAL SPONSORSHIP *Of The App*

Be the official sponsor or Co-Sponsor of the application and get visibility.

- Networking table with 1 exhibitor badge with full access to the event program: educational sessions and social events.
- Logo on the official website and in the official event program.
- Digital recognition of your participation by IADWP with international curricular value.
- Brand presence and contact information in the official event directory.
- Brand presence on the Apps home page.
- Marketing package:
  - 1 email to event attendees.
  - 1 Blog on the official IADWP website.
  - 3 Posts on Instagram.



From

## USD 5,000

\*Prices plus VAT (16%).

\*For international transfers a bank commission of USD \$65 will be applied.

# IADWP



# Upgrades

## Marketing Package



- 3 Email Blast for Event Attendees (two before the event and one after), reaching 200 attendees.
- 1 Blog Post on the official IADWP website.
- 5 Posts published on @worldromancetravelconference Instagram
- 5 Stories published on @worldromancetravelconference Instagram
- 6 exclusive features in ÉPICA Magazine, each including a half-page ad in IADWP Magazine. Published digitally in both English and Spanish, ÉPICA Magazine reaches 40,000 wedding professionals every month, maximizing your brand's visibility in the industry.

**USD 6,000**

\*Prices plus VAT (16%).

\*For international transfers a bank commission of USD \$65 will be applied.

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# Upgrades



## 10 minutes of Fame

- 10 minute plenary presentation (Presentation during the general session to the entire audience).

\*Available when purchasing booth participations.

**USD 8,000**

## Additional exhibitor Badge

\*Price applicable from the basic stand.

**USD 687**



## Branded Photo Set

Space of 3 x 2.5 meters and decoration for photos with branding.

\*Upgrade option: booth type installation.

**USD 3,000**

## Integrating items in Welcome Kit

The company provides the items to be integrated in the Welcome Kit.

**USD 700**

SOUVENIRS ARE AT THE EXHIBITOR'S EXPENSE.



\*Prices plus VAT (16%).

\*For international transfers a bank commission of USD \$65 will be applied.

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# Upgrades



## Amenities *at your Booth*

With this upgrade to your participation you can integrate catering services in your stand.

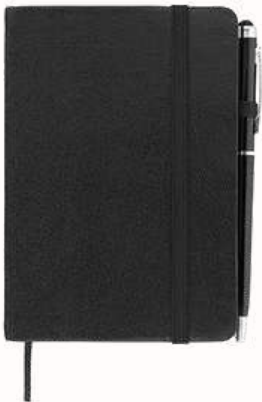
**USD 1,000**

## Happenings

With this upgrade to your participation you can integrate happenings in your booth to attract attendees to your booth.

\*Price applicable from the basic booth.

**USD 500**



## Notebooks & pens

Integrate your brand on notebooks and pens in the event welcome kit.

**USD 6,600**

## Thermos

The company provides the items to be integrated in the welcome kit.

**USD 7,500**



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# Upgrades



## Lanyards

Add your brand on lanyards / Lanyards of the event

**USD 9,750**

## Article in the Blog

Reach out to the entire industry through an article on the IADWP blog.

**USD 2,300**



## Email Blast

Ideal to stay in the minds of attendees even after the event or invite them to visit you during the event.

**USD 3,500**

## Webinar

Reach out to event professionals with a 30-minute webinar targeted to the LATAM database.

**USD 4,000**



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# Contact Us!



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*Costa Rica*  
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November 3<sup>rd</sup> to 6<sup>th</sup>, 2025