



ATTENDEES BOOK



IADWP ACADEMY
DESTINATION WEDDING CONGRESS



WELCOME TO THE UNIQUE ACADEMIC EVENT OF THE ROMANCE INDUSTRY!

In this first edition, we will be in a destination that has it all

We invite you to a unique experience in Santo Domingo, the capital of the Dominican Republic, where history and modernity merge. Discover the charm of the oldest city in the New World, a UNESCO World Heritage Site, while exploring and elevating every aspect of destination weddings and events.

Imagine designing an event on an island in the Caribbean Sea, the cradle of fashion, now imagine being there to savor the place, feel its climate, meet people who will welcome you with such warmth and a touch of joy that you will ask time to stop to enjoy those emotions more.

Cobblestone streets, colonial architecture, tropical climate, unforgettable sunsets, modernity, connectivity, spectacular and sophisticated venues to visualize that future event and tell new stories await you in Santo Domingo.

We are excited to offer you a space for learning, growth, and momentum to connect with industry leaders and live an enriching experience that will broaden your vision and inspire you to reach new levels of excellence in your career.

Thank you for being part of this unique experience!



Kitzia Morales

Kitzia Morales
IADWP President



Rui Mota Pinto

Rui Mota Pinto
IADWP Academy Mentor





IADWP®

IADWP ACADEMY

DOMINICAN REPUBLIC GIVES YOU A WELCOME

A VISA is not required for entry, applies to (Mexico, Peru, Ecuador, Chile, Argentina, Colombia, El Salvador, Costa Rica, Puerto Rico, Guatemala, United States, Canada)

- ✓ Passport with a minimum validity of six (6) months.
- ✓ Round-trip airline ticket.
- ✓ E-TICKET for entry and exit from the Dominican Republic (Form that you must fill out before going through Immigration, download the QR and present it)

SANTO DOMINGO

Where History Meets Modernity

HISTORY AND CULTURE

Discover the first city of the New World. Its Colonial Zone, a UNESCO World Heritage Site, transports you to centuries past with its cobblestone streets and emblematic monuments.

MODERNITY AND ENTERTAINMENT

Santo Domingo vibrates with a unique blend of the old and the contemporary. Enjoy world-class shopping malls, fine dining restaurants, and a rich cultural scene with theaters and museums.

GASTRONOMY

Delight your palate with authentic Dominican cuisine, from the traditional "bandera" to mangú and mofongo, a feast of Caribbean flavors.

NATURE AND RELAXATION

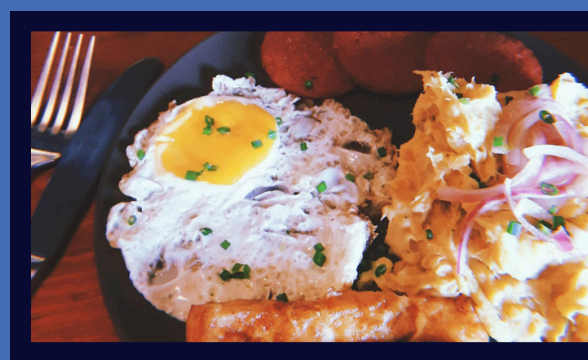
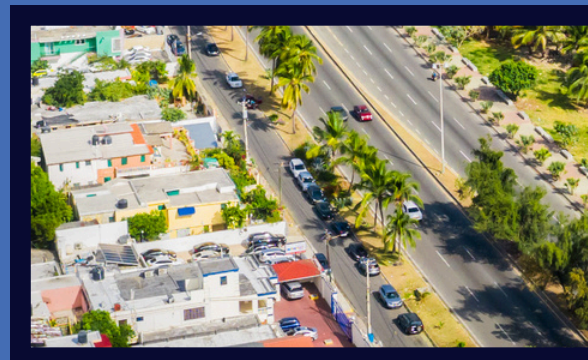
Relax in natural spaces like the Botanical Garden or the nearby beaches of Boca Chica and Guayacanes, a respite amidst the urban energy.

NIGHTLIFE

As night falls, the city lights up with a vibrant nightlife, from bars and clubs to cultural shows.

HOSPITALITY

The warmth of its people is the soul of Santo Domingo, you will feel welcome in every corner. Come and experience the magic of this unique city!





CONNECTIVITY

WHERE TO ARRIVE?

To Las Américas International Airport (SDQ) – also known as José Francisco Peña Gómez Airport, located 30 minutes from the capital city, Santo Domingo, and is the main point of entry for international flights in the city.

Punta Cana International Airport (PUJ) – Located approximately 2 hours from the capital city, Santo Domingo. In the Caribbean region, this is the airport with the highest number of flights from all over the world.

AIRLINES

Aeroméxico
Arajet
American Airlines
Avianca
Copa Airlines
Delta Airlines
Frontier
Hahn Air
Jet Blue
United Airlines
Spirit
Wingo



GET READY TO EXPERIENCE
A TROPICAL CLIMATE!

The weather in Santo Domingo during the month of May is warm, so we recommend packing light clothing.

With low temperatures of 24°C (75°F) and high temperatures of 30°C (86°F).

Chance of rain due to the season.

KEY BENEFITS



WORLD-CLASS CURRICULUM

Learn from international experts about 2025 trends, sustainability, technology, multicultural weddings, emerging markets, as well as key strategies to stand out, strengthen your proposals, and generate new business.



THE VIBRANT FLAVOR OF THE CARIBBEAN IN A MULTICULTURAL EVENT.

Presented in English with simultaneous translation into Spanish, where wedding professionals from around the world, especially from Latin America and the Caribbean, gather in an inspiring environment.



EXCLUSIVE FIRST EDITION OF THE IADWP ACADEMY

This inaugural edition promises to be a unique experience, with a specialized destination wedding program that will provide you with all the knowledge and tools to excel in this sector.



INDUSTRY TRENDS AND SECRETS

Access to insider information, the latest current trends and innovative strategies to grow your business will be presented, and you will learn about the latest in destination weddings, surrounded by the beauty and Caribbean spirit.



ENDORSED BY IADWP

The leading authority in destination weddings endorses this event, giving it prestige and international validity.



GLOBAL NETWORKING

Connect with influential leaders, international colleagues, and expand your network in a relaxed and culturally enriching environment. Let's boost Latin America and the Caribbean as renowned wedding destinations together!



MIRTA SÁNCHEZ

 @MSEVENTSRD

Founder & President
MS Events



MARY PILY LÓPEZ

 @MARYPILYEVENTSTUDIO

Event Planner & Designing
Mary Pily Event Studio



CARLOS FRÍAS

 @CASASDELXVI

Hotelier & Marketing Expert
Hotel Casas del XVI



MAESTERS OF CEREMONY



FARIDE DELGADO

 @ESCAPEWST

Escape with Style
Travel



BRAULIO SEGURA

 @BS_WEDDINGPLANNER

BS Wedding
Planner



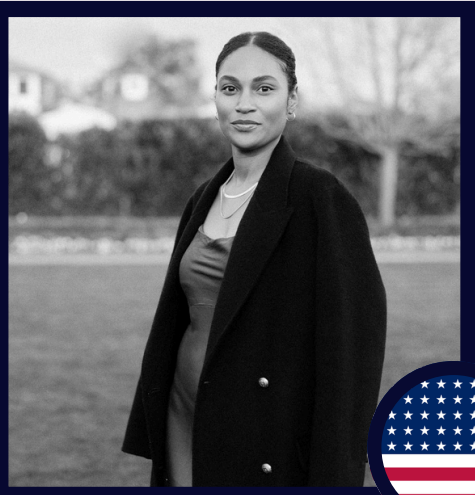
KEYNOTE SPEAKER



JARUN BABLANI

 @WEDDINGSBYVIVAAH

Vivaah Weddings
Wedding Planning & Management



LEA STAFFORD

 @STAFFORD_CREATIVE.CO

Stafford Creative + Co
Expertly Designed Events



ANTONIO PARAÍSO

 @ANTONIO_PARAISO

Antonio Paraíso
Luxury, Marketing & Innovation



MEET SOME OF OUR

SPEAKERS 2025





PERVEZ TAUFIQ
@PTAUFIQPHOTOGRAPHY
PTaufiq Photography
Int. Photographer & Videographer



ANA AGOSTO
@ANA.AGOSTO
The Wedding Planners Group
Wedding Coordinator



CHRIS J. EVANS
@CHRISJEVANSPHOTO
Chris J Evans Photo
Int. Photographer & Speaker



JUDY AMADO
@JUDYAMADO
The Planners Firm
Event & Wedding Planner



AMRIT DHILLON-BAINS
@ANAISEVENTS
Anais Events
Event Planner Worldwide



SÓCRATES MCKINNEY
@SOCRATESMCKINNEY
Designer



ELIXANDRA BERNABEL
@ECCEBTRICOSTUDIO
Expert and Event Architect

OFFICIAL TRANSPORTATION

CONTACT:

ANGELA PAULINO

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comercial@sunsetcaribbean.com.do



SUNSET
caribbean

Tour Operador & DMC



HOST HOTEL

R

RENAISSANCE®

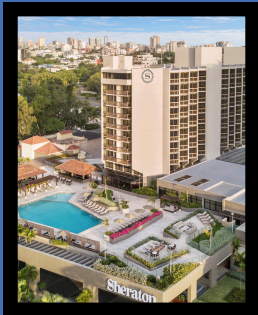
SANTO DOMINGO JARAGUA HOTEL & CASINO

This wonderful hotel, located on the Malecón and in the historic heart of the Dominican Republic, offers luxurious rooms with sea and city views.

[VIEW OUR SPECIAL RATES HERE](#)

LODGING SUGGESTIONS

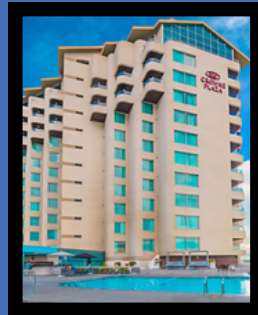
★ Renaissance Jaragua Hotel & Casino



1 SHERATON SANTO DOMINGO HOTEL



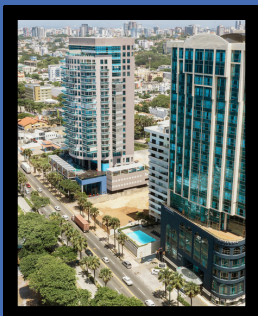
5 minutes walking and 3 minutes by car from the Host Hotel.



2 CROWNE PLAZA SANTO DOMINGO



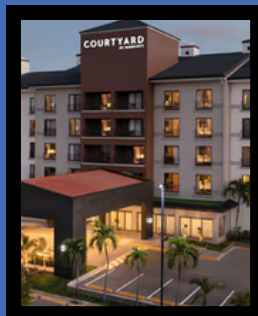
6 minutes walking and 3 minutes by car from the Host Hotel.



3 CATALONIA SANTO DOMINGO



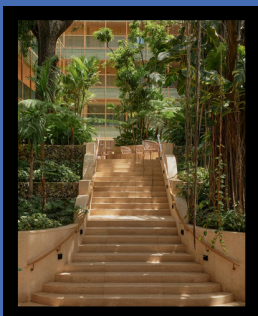
18 minutes walking and 4 minutes by car from the Host Hotel



4 COURTYARD, SANTO DOMINGO



29 minutes walking and 9 minutes by car from the Host Hotel



5 KIMPTON LAS MERCEDES



34 minutes walking and 10 minutes by car from the Host Hotel



6 RADISSON SANTO DOMINGO HOTEL



60 minutes walking and 15 minutes by car from the Host Hotel.

ADDITIONAL INFORMATION

PROGRAM

MAY 24TH AND 25TH | PRE-CONGRESS

**EVENTS
& CELEBRATION TRAVEL**
IADWP® WORKSHOP

In-person training for 6 hours per day.
Language: English (with simultaneous translation into Spanish)

EXPLORE THE BROCHURE

***ADDITIONAL COST | USD 557**

PRE SALE UNTIL **APRIL 20, 2025**

MAY 26TH

7:00 - 10:00 Pick up your Badge

10:30 - Opening of interactive workshops in collaboration with ABERD
"Dominican talent for the world"

10:50 - 11:40 How to manage family businesses by **Braulio & Lizandra Segura**

11:40 - 12:40 Hands-on Workshop

12:40 - 14:00 Free Lunch Coffee break available, *Meals by company invitation,
*Add your meals for an additional cost.

13:30 - 15:50 IADWP Chapter Leaders Meeting

(invitation-only event) (MC Jossy Quezada, National Chapter Leader Peru),
sponsored by Pro Colombia

14:10 - 15:00 "Ephemeral Architecture" by **Elixandra Bernabel**

15:00 - 15:50 "Success Through Gratitude" by **Mayi Suárez**

15:50 - 16:00 Break

16:00 - 16:50 "There is No Second Chance" by Sócrates McKinney

16:50 - 17:00 Closing

17:00 - 19:45 Get ready!

19:45 Transfers to the Welcome Event

20:30 Welcome Event

Location: Kimpton Las Mercedes Santo Domingo

MAY 27TH**9:00 - 9:30 Opening ceremony**

9:30 - 10:30 "The Laws of Life: A Wedding Planner's Guide to Success" by **Arun Bablani**

10:30 - 11:20 "The Power of Storytelling" by **Antonio Paraíso**

11:20 - 11:30 Break

11:30 - 12:20 "How to Do Business in the Hospitality Industry" by **Carlos Frías & Ana Gon**

12:30 - 16:30 Lunch & Appointments

One on one meeting appointments: join the best romance tourism suppliers, win prizes, and enjoy great surprises
Coffee break available, *Meals by company invitation, *Add your meals for an additional cost.

16:30 - 17:20 "Transform your service into a brand: from work to profitable purpose" by **Ana Agosto**

17:20 - 18:10 "Tech & Roll: Technological Innovation for Destination Weddings" by **Pervez Taufiq**, sponsored by ProColombia

18:10 - 18:20 Closing

18:20 - 19:30 Get ready!**20:00 Transfers to Event for IADWP Members****20:30 Exclusive Event for IADWP Members at Casas XVI - Casa de los Vitrales****MAY 28TH**

9:00 - 9:50 "Build with Intention: Exploring the layers of culture, eco-minded choices, and storytelling behind every purposeful event." by **Lea Stafford**

9:50 - 10:40 "How to Position Yourself as a Luxury Expert in Destinations Through Content, Relationships, and Client Referrals" by **Chris J. Evans**

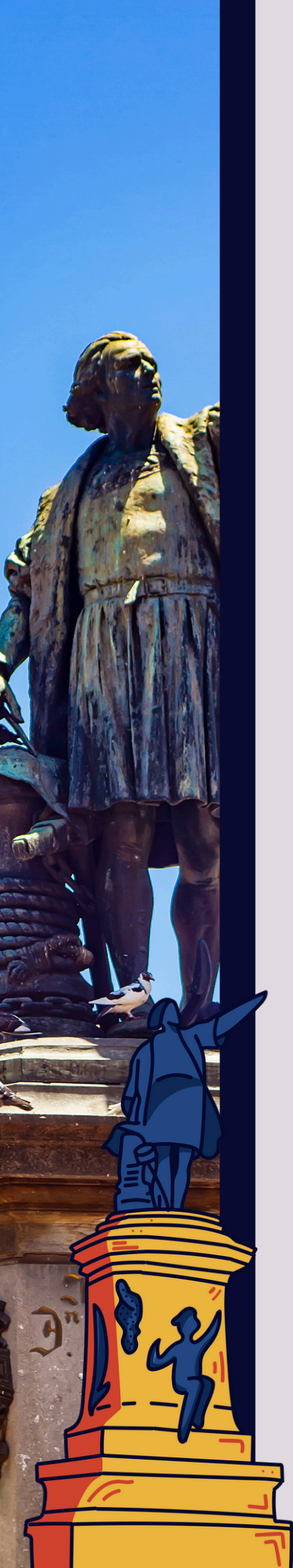
10:40 - 10:50 Break

10:50 - 11:40 "Strategic Alliances and Keys to Success in Unknown Territories" by **Amrit Dhillon-Bains**

11:40 - 12:50 "Love and Numbers: Maximizing Financial Success in the Wedding Business" by **Judy Amado**

12:50 - 13:10 News 2025 - 2026

Discover the surprises and the 2026 host city

13:10 - 14:30 Lunch & Free Time

MAY 28TH**14:30 - 18:30 One on one meeting appointments**

Join the best romance tourism suppliers, win prizes, and enjoy great surprises.

20:00 Farewell event

Live the Dominican experience! End the day and the congress, enjoying a night of celebration with your new colleagues, full of music, dance, and flavor.. ¡Ya tu sabe!

MAY 29TH | POST-CONGRESS /**ADDITIONAL ACTIVITIES – OPTIONAL**

Two options to choose from:

VENUE HUNTING (HALF-DAY)**8:00 - 14:00 Enjoy this new activity**

Explore iconic places and discover unique spaces that could be the perfect setting for your next events.

3 routes:

- Colonial Center
- Boutique Hotels
- Luxury Hotels

(Limited spaces, prior registration required)

*** ADDITIONAL COST | USD 15****MAY 29TH-31ST | POST-CONGRESS FAM IN PUNTA CANA****2 - Post - Congress Fam (2 days)**

Exclusive experiences designed to explore a hotel in depth, in a more intimate environment, you will live an immersive experience, getting to know its facilities, services, and value proposition for weddings and events.

- JOIA Bávaro by Iberostar
- Majestic Elegance Punta Cana

*** ADDITIONAL COST | USD 370**

*IADWP Members: Check your special rate



SOCIAL EVENTS



WELCOME EVENT

KIMPTON LAS MERCEDES
SANTO DOMINGO

IADWP MEMBERS
EVENT

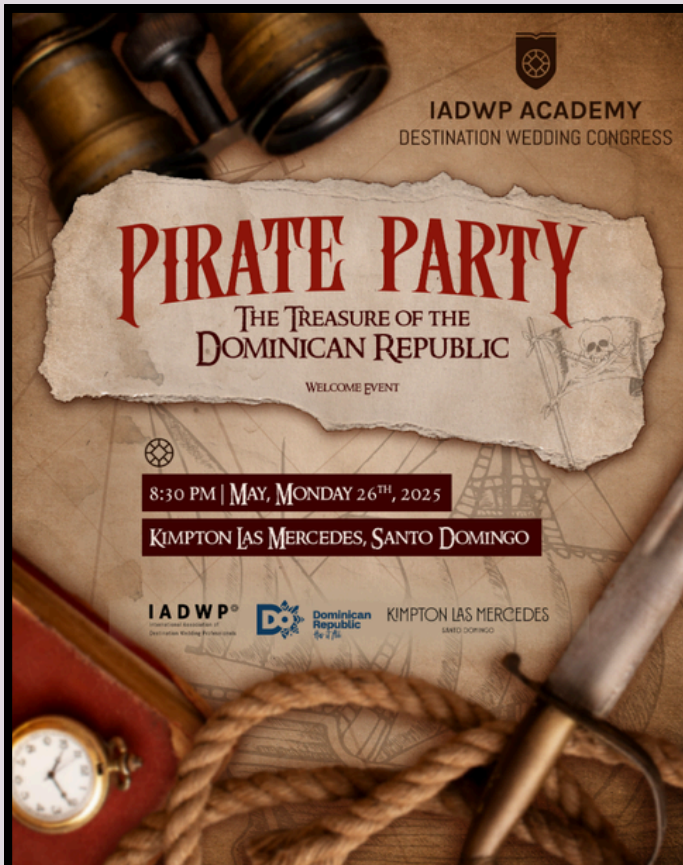
C A S A S DEL
XVI



DRESS CODE

WELCOME EVENT

SOCIAL EVENTS



ATTIRE

Get ready with your best pirate outfit and come sail towards the Treasure!

We invite you to experience a magical night where mystery and adventure come together. Dress as a daring corsair, a fearless sailor, or even as characters from the famous Pirates of the Caribbean saga.

Don't forget to bring your adventurous spirit and get ready for an epic party in the Dominican Republic!



DRESS CODE

SOCIAL EVENTS

EVENT FOR IADWP MEMBERS



IADWP ACADEMY
DESTINATION WEDDING CONGRESS

MAY, TUESDAY 27TH, 2025

8:30 PM | CASA DE LOS VITRALES
EXCLUSIVE FOR IADWP MEMBERS

IADWP®
International Association of
Destination Wedding Professionals



ATTIRE

Join us for a spectacular afternoon with a beautiful sunset, exquisite cocktails, and the best company.

The "Rum Sunset Party" will be the perfect place to relax, enjoy some fine local rum, and feel the tropical breeze as the sun sets over the sea.

Dress in casual, comfortable attire for a night full of good vibes and unforgettable moments!

Become a Member Here!



EXCLUSIVE FOR IADWP MEMBERS

IADWP®
International Association of
Destination Wedding Professionals



EXCLUSIVE FOR IADWP MEMBERS

IADWP®
International Association of
Destination Wedding Professionals



DRESS CODE

FAREWELL EVENT

SOCIAL EVENTS



IADWP ACADEMY
DESTINATION WEDDING CONGRESS

JOIN THE
MERENGUE

CARNIVAL OF CULTURE

CELEBRATING
DOMINICAN
PASSION

FAREWELL EVENT

8:00 PM

MAY 28TH

 Dominican Republic

IADWP International Association of
Destination Wedding Professionals

ATTIRE

Let the party begin! The closing of our event will be a burst of color, music, and joy, celebrating the vibrant Dominican culture.

Think bright colors, joy, and celebration! We recommend outfits that include sequins, colorful ribbons, bells, eye-catching accessories, or even a touch of feathers. Show off your most creative and festive side!

Get ready to dance to the rhythm of merengue and bachata until dawn!



OUTFIT INSPIRATION

WOMEN EDITION

RIBBONS, LITTLE BELLS, MIRRORS, FEATHERS,
AND LOTS OF COLOR...

 Dominican Republic

IADWP ACADEMY
DESTINATION WEDDING CONGRESS

IADWP International Association of
Destination Wedding Professionals



OUTFIT INSPIRATION

MEN EDITION

RIBBONS, LITTLE BELLS, MIRRORS, FEATHERS,
AND LOTS OF COLOR...

 Dominican Republic

IADWP ACADEMY
DESTINATION WEDDING CONGRESS

IADWP International Association of
Destination Wedding Professionals

PARTICIPATION AS AN ATTENDEE

USD 787

General Access

[REGISTER](#)

From:

USD 637*

IADWP Members

[REGISTER AS AN IADWP MEMBER](#)

Rates valid from March 21st to
May 2025. Subject to availability.

[Learn about our participation
packages](#)

Rates valid until May 2025 or until sold out

*Check your IADWP Member benefits.

*Exclusive rates for attendees

WHAT IS INCLUDED IN YOUR ATTENDANCE?

Main Program (May 26th, 27th, and 28th, 2025)



General and simultaneous educational sessions in the main program.



Access to 2 social events.



Access to the commercial and networking area with more than 50 leading companies, including hotels, destinations, and specialized wedding and romance tourism suppliers. This dynamic exhibition space is designed to generate strategic connections through pre-established one-on-one appointments, allowing you to discover exclusive services and explore new business opportunities.



3 full days of academic program (May 26th, 27th, and 28th, 2025) where you will find networking spaces + new experiences + international speakers + social events + business strategies + trends + surprises!



Digital certificate of participation: Obtain official recognition of your participation in the congress, endorsed by the IADWP and with international curricular value.

Add-ons to consider:

- Please note that flight, accommodation, transfers, and meals are not included and are the participant's responsibility

[Discover our participation packages here](#)

CUSTOMIZE YOUR EXPERIENCE

Add with additional cost:

Exclusive to registered attendees of the main congress program.



USD 117

Meals for the IADWP Academy Destination Wedding Congress main program (3 lunches, applies to 1 lunch per day, dates: May 26th, 27th, and 28th, 2025)



USD 15

Venue Hunting
(May 29th, 2025)



USD 370

General Fee

Post Congress FAM
(Hotel JOIA Bavao by Iberostar) (May 29th, 30th, and 31st, 2025)

SOLD OUT



USD 370

General Fee

Post Congress FAM
(Hotel Majestic Elegance Punta Cana) (May 29th, 30th, and 31st, 2025)



Accommodation at
the host hotel -
Renaissance Santo
Domingo Jaragua
Hotel & Casino (May
26th to 29th, 2025)

TIMELINE

MAY 2025

EVENTS
& CELEBRATION TRAVEL
IADWP® WORKSHOP

SATURDAY

24

Events &
Celebration Travel
Workshop
9 am - 6 pm

SUNDAY

25

Events &
Celebration Travel
Workshop
9 am - 6 pm

IADWP ACADEMY
DESTINATION WEDDING CONGRESS

SANTO
DOMINGO

MONDAY

26

IADWP ACADEMY:
Destination
Wedding Congress

DAY 1

TUESDAY

27

IADWP ACADEMY:
Destination
Wedding Congress

DAY 2

WEDNESDAY

28

IADWP ACADEMY:
Destination
Wedding Congress

DAY 3

**POST CONGRESS
OPTIONS:**

- 1- VENUE HUNTING
(HALF DAY)
- 2- POST CONGRESS
FAM (2 DAYS)

THURSDAY

29

Post - Congress FAM
in Punta Cana

DAY 1

Venue Hunting
8am - 2pm

FRIDAY

30

Post - Congress FAM
in Punta Cana

DAY 2

SATURDAY

31

Post - Congress FAM
in Punta Cana

Departures

ACTIVITIES PRE & POST CONGRESS



EVENTS & CELEBRATION TRAVEL

IADWP® WORKSHOP

PRE – CONGRESS

Take your career to the **next level** and become a Celebration Travel Specialist!

Language

100% in English, with translation into Spanish

In-Person Training

Two full-day sessions (6 hours each).

Participation Cost

USD 657
General Access.

USD 557
Pre-sale General Access.

15% to 25% discount for IADWP Members

Type of format

12-module comprehensive workshop.

Location

Renaissance Jaragua Hotel & Casino, Santo Domingo.

Dates

May 24th & 25th, 2025.

Crafted for

Wedding planners, travel advisors, event planners, hospitality professionals, and corporate event organizers.

Contact Us: lupita@IADWP.com

www.iadwp.com

POST – CONGRESS

VENUE HUNTING

Let's explore and fall in love with new spaces!

May 29th, 2025 from 8:00am to 2:00pm.

Additional special cost

USD 15

3 ROUTES

Colonial Center
Boutique Hotels
Luxury Hotels



POST – CONGRESS

JOIA
BÁVARO

BY IBEROSTAR

★★★★★

Date: May 29th to 31st, 2025

Location: Punta Cana

An exquisite experience awaits you at JOIA Bávaro, a collection of luxurious 5-star resorts situated in some of the world's most privileged beach locations. JOIA provides masterfully crafted, highly personalized service designed to delight and cater to every guest's needs. Whether for a celebratory vacation or a tranquil getaway, be captivated as you step into our sensational suite and sample any of our exclusive gastronomic offerings.

WHAT DOES YOUR PARTICIPATION INCLUDE?

- Transfer from the host hotel, Renaissance Santo Domingo Jaragua Hotel & Casino.
- Accommodation at the JOIA Bávaro by Iberostar hotel for 2 nights (May 29th and 30th, 2025).
- Full program of activities organized by the JOIA Bávaro by Iberostar hotel.
- Transfer from the JOIA Bávaro by Iberostar hotel to Punta Cana International Airport (PUJ) upon completion of the program on Saturday, May 31st, 2025.

- Does not apply to other dates.
- Does not apply to departure transfers to other destinations or locations.
- Group transfer schedules are programmed according to group flights.
- To participate in this program, it is a requirement to be previously registered for the general program of the IADWP Academy Destination Wedding Congress.

INVESTMENT

USD 370

General Access

From:

USD 278*

IADWP Members

LIMITED CAPACITY

POST – CONGRESS

Date: May 29th to 31st, 2025

Location: Punta Cana



**MAJESTIC
ELEGANCE**
PUNTA CANA

Majestic Elegance Punta Cana, located on Playa Bávaro, is an incredible all-inclusive resort surrounded by the most stunning landscapes, ideal for discerning guests seeking comfort and style during their stay in the Caribbean.

The perfect setting for a wedding or events in the Caribbean. Enjoy exceptional gastronomy and a wide range of leisure activities on a paradisiacal beach

WHAT DOES YOUR PARTICIPATION INCLUDE?

- Transfer from the host hotel, Renaissance Santo Domingo Jaragua Hotel & Casino.
- Accommodation at the Majestic Elegance Punta Cana hotel for 2 nights (May 29th and 30th, 2025).
- Full program of activities organized by the Majestic Elegance Punta Cana hotel.
- Transfer from the Majestic Elegance Punta Cana hotel to Punta Cana International Airport (PUJ) upon completion of the program on Saturday, May 31st, 2025.

- Does not apply to other dates.
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INVESTMENT

USD 370

General Access

From:

USD 278*

IADWP Members

LIMITED CAPACITY

CONTACT US!

IADWP ACADEMY ATTENDEES



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WORKSHOP



LUPITA MOLINA

Member Experience and Support Manager

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PARTICIPATE AS AN EXHIBITOR

Be part of the trade show!

Contact us:



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+52 999 419 0416



SPECIAL ACKNOWLEDGMENTS



República
Dominicana
Lo tiene todo.



KIMPTON LAS MERCEDES
SANTO DOMINGO



BRUGAL
LA PERFECCIÓN DEL RON



El
Catador



BACKPANELS
ESCENOGRAFÍA • STANDS • EVENTOS

Jardinería
PAULINO



COCKTAIL
DELIVERY
EXPERTOS EN MIXOLOGÍA MOLECULAR

JOIA
BÁVARO
by IBEROSTAR
★★★★★

le papier



Armony
Música • Ceremonia

Rosene
& Talentos



EVENT-STUDIO
DESIGNER & PRODUCER FIRM



WEDDING • EVENT • DESIGN
by Mireia Sánchez



ART DESIGN